

# On Fairness Concerns in the Blockchain Ecosystem

 Johnnatan Messias

 @johnnatan\_me



**Thesis defense**

April 25, 2024 – Saarbrücken, Germany



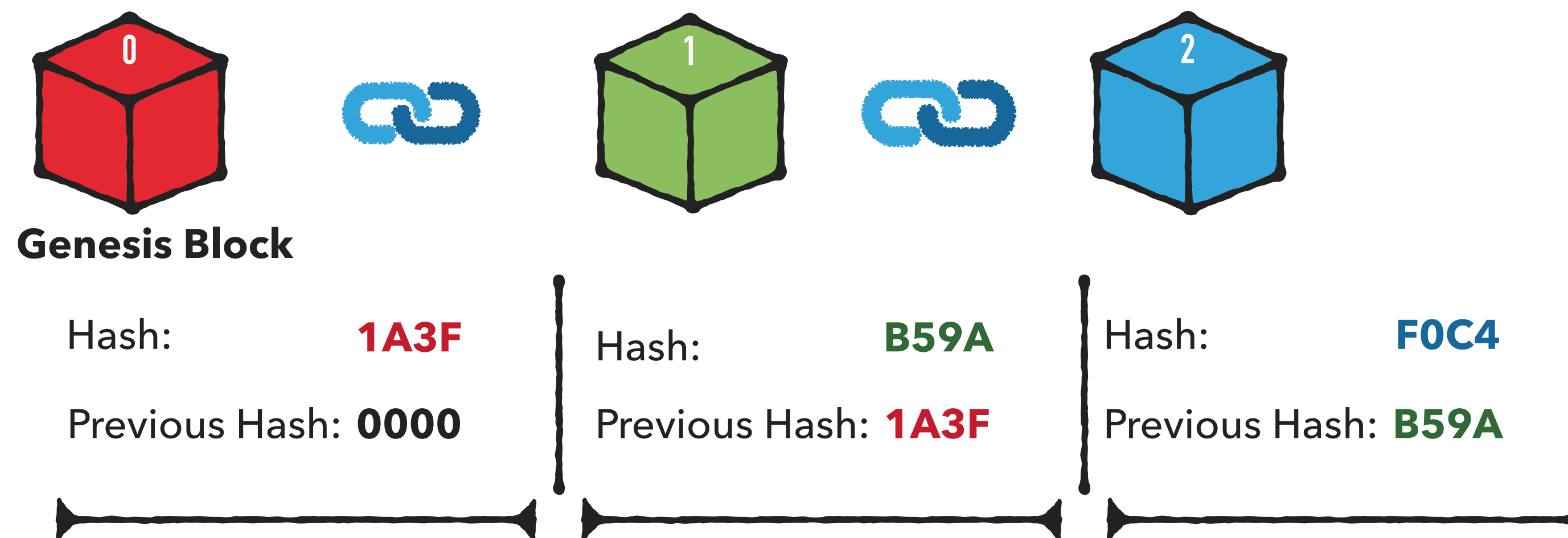
MAX PLANCK INSTITUTE  
FOR SOFTWARE SYSTEMS



UNIVERSITÄT  
DES  
SAARLANDES

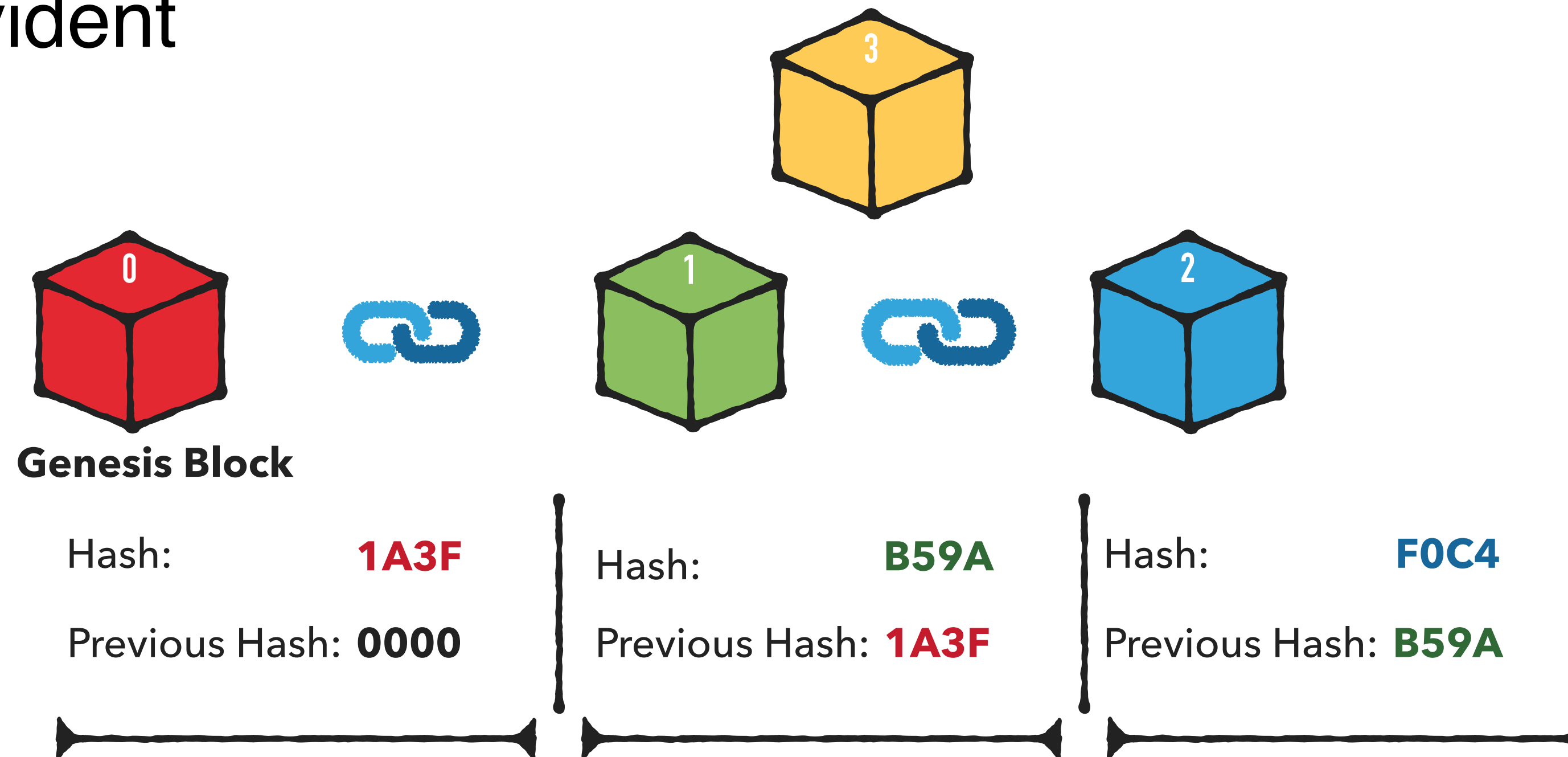
# What's a Blockchain?

- ▶ Blockchain is a **decentralized ledger** to record **transactions** between any two or more users
- ▶ An **append-only** list of **cryptographically linked** records of transactions called **blocks**
- ▶ Tamper evident



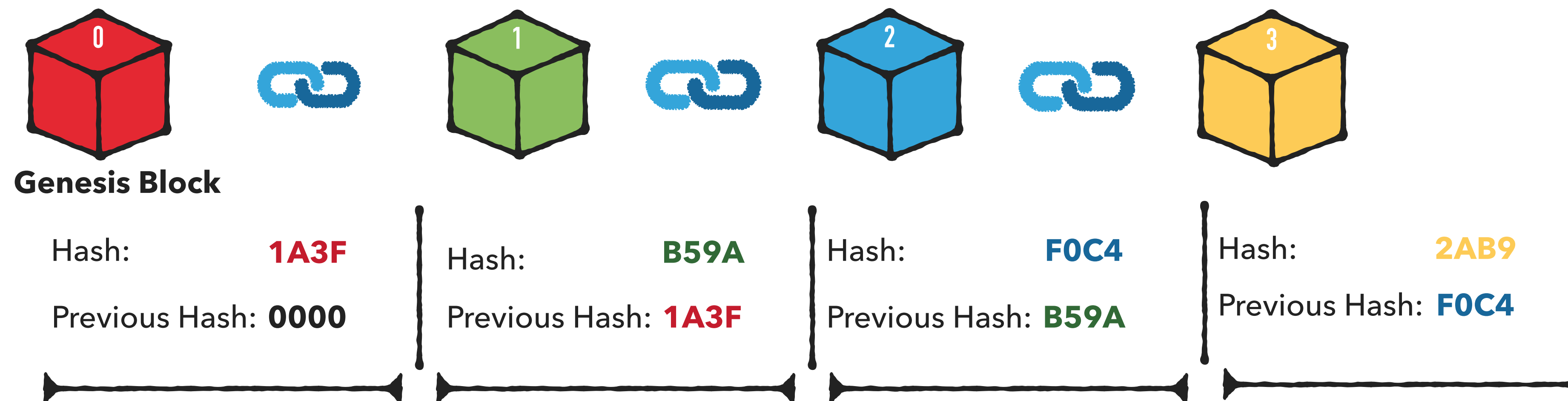
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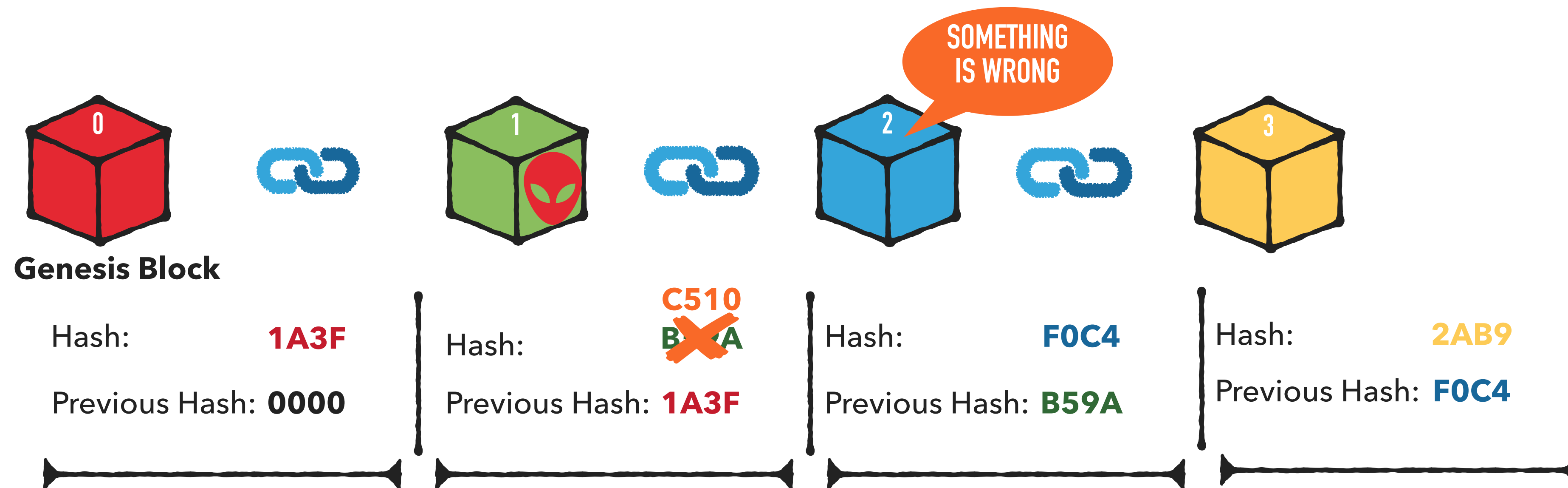
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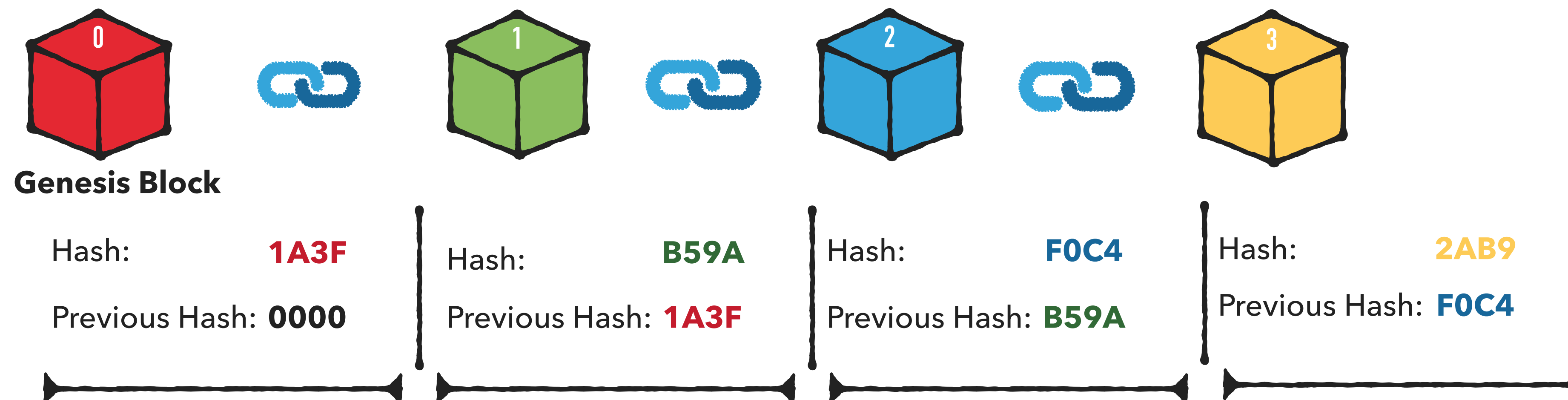
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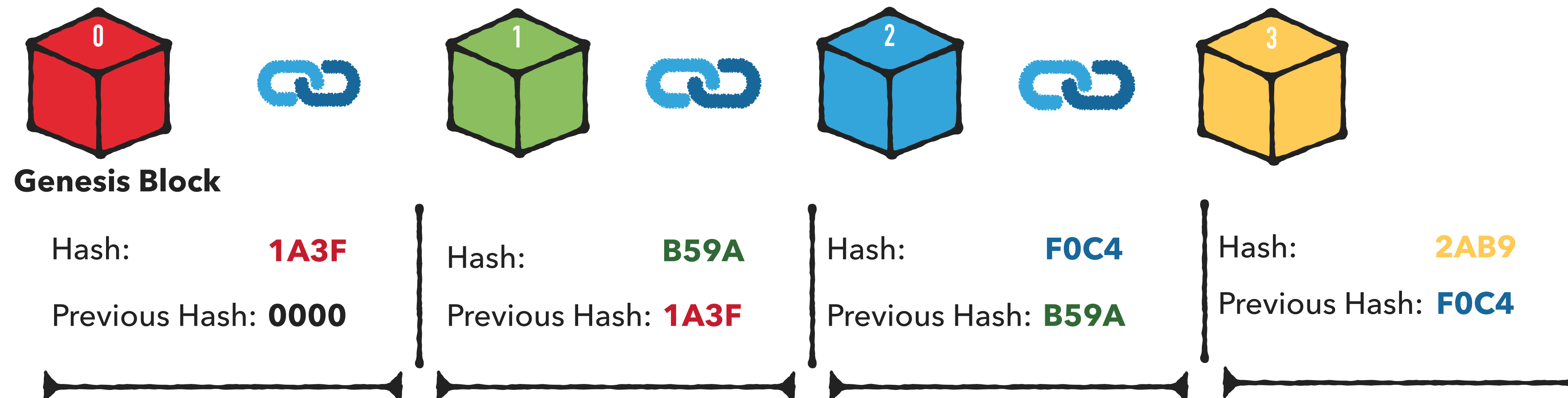
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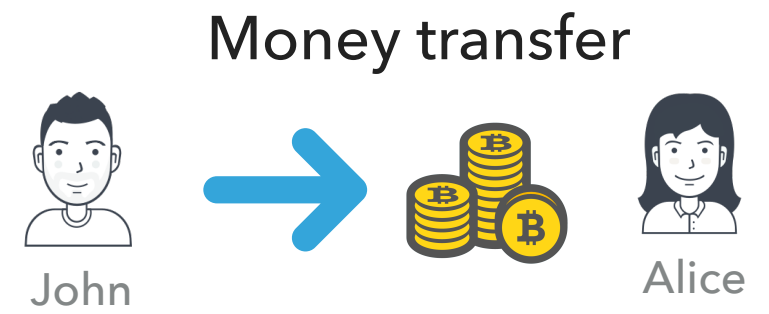
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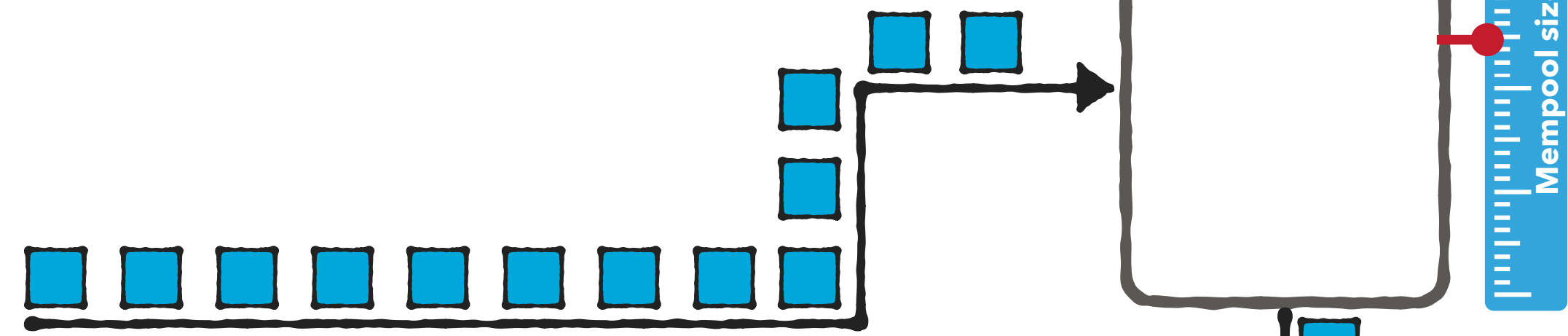
**It's a chain of blocks!**



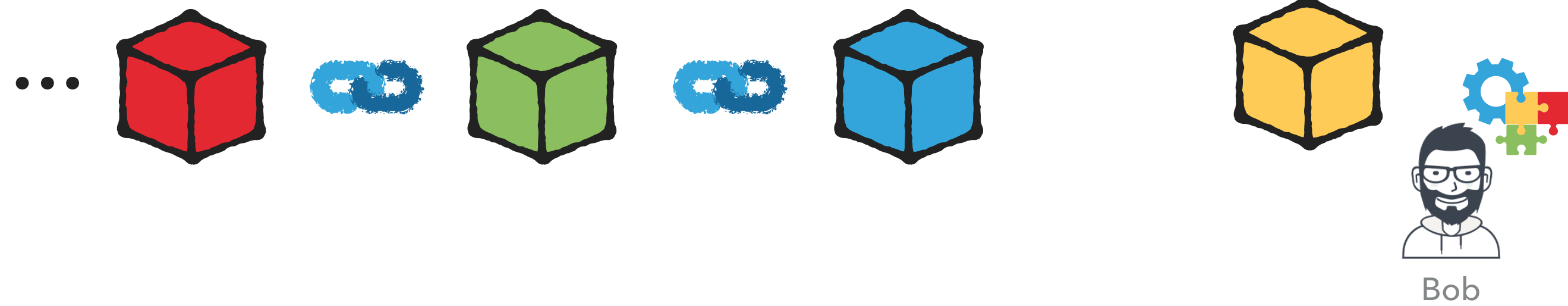
# How Transactions Are Ordered?



1 - Transactions arrive through P2P  
Every transaction includes a fee



2 - Transactions are included in the Mempool



3 - Miners select them to include in a block

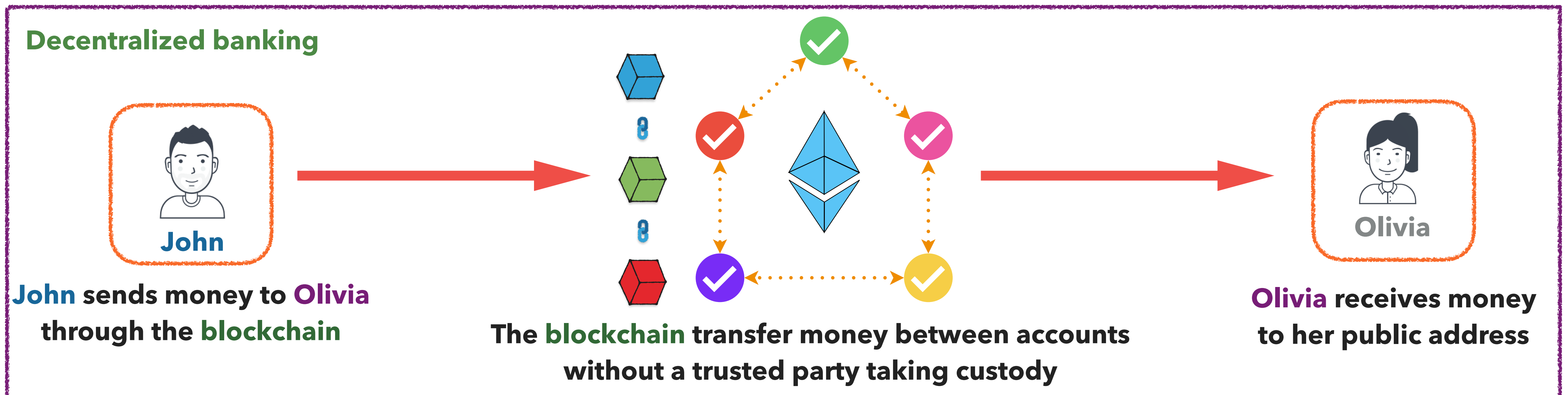
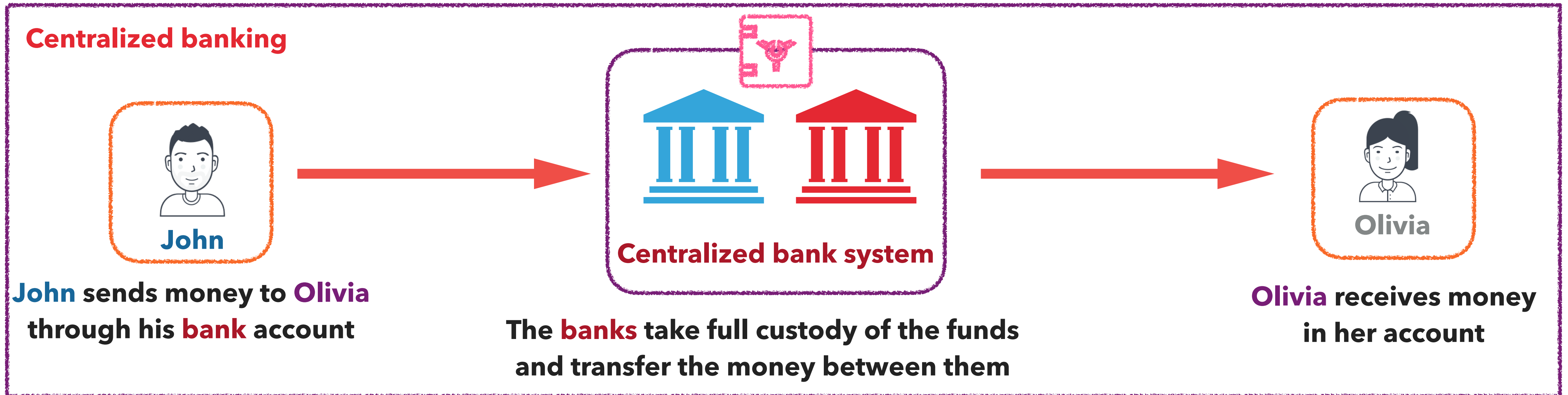
4 - Miners/MPOs mine a block

5 - Miners relay the blocks to the P2P network

6 - Block and its transactions become part of the blockchain



# Why This Is Good?



# 50+ BLOCKCHAIN REAL WORLD USES CASES

**GOVERNMENT**

Essentia develops world's first blockchain solution to manage international logistics hub together with Traffic Labs and the Finnish Government



essentia.one

**IDENTIFICATION**


Voter registration is being facilitated via a blockchain project in Switzerland spearheaded by Uport.



uport

**MOBILE PAYMENTS**

The blockchain ledger that Ripple uses has been latched onto by a group of Japanese banks, who will be using it for quick mobile payments.



ripple

**INSURANCE**

A smart contract-based blockchain is being used by Insurer American International Group Inc as a means of saving costs and increasing transparency.



AIG


**ENDANGERED SPECIES PROTECTION**

The protection of endangered species is being facilitated via a blockchain project that records the activities of these rare animals.



**CARBON OFFSETS**


IBM is using the Hyperledger Fabric blockchain in China to monitor carbon offset trading.



IBM HYPERLEDGER

**ENTERPRISE**

Ethereum's blockchain can be accessed as a cloud-based service courtesy of Microsoft Azure.



Microsoft Azure

**BORDER CONTROL**

Essentia has devised a border control system that would use blockchain to store passenger data in the Netherlands.



essentia.one

**SUPPLY CHAINS**


IBM and Walmart have partnered in China to create a blockchain project that will monitor food safety.



IBM Walmart

**HEALTHCARE**

A number of healthcare systems that store data on the blockchain have been pioneered including MedRec.



MEDREC

**SHIPPING**


Shipping is a natural fit for blockchain, and Maersk have been trialling a blockchainbased project within the maritime logistics industry.



MÆRSK

**REAL ESTATE**


Blockchain is now being used to complete real estate deals, the first of which was conducted in Kiev by Propy.



PROPY

**ENERGY**

Essentia is developing a test project that will help energy suppliers track the distribution of their resources in real time, whilst maintaining data confidentiality.



essentia.one

**LAND REGISTRY**


Land registry titles are now being stored on the blockchain in Georgia in a project developed by the National Agency of Public Registry.



NATIONAL AGENCY OF PUBLIC REGISTRY

**COMPUTATION**


Digital Currency Group are helping Amazon Web Services examine ways in which the distributed ledger technology can help improve database security.



DIGITAL CURRENCY GROUP

**ADVERTISING**

New York Interactive Advertising Exchange has been experimenting with blockchain as a means of providing an ads marketplace for publishers.



NYIAX

**BORDER CONTROL**

Essentia is developing a blockchain project for border control that will allow customs agents to record passenger data from an array of inputs and safely store it.



essentia.one

**JOURNALISM**

Decentralized journalism, as enabled by blockchain technology, has the potential to prevent censorship and increase transparency, as Civil has shown.



CIVIL


**WASTE MANAGEMENT**

Waltonchain is using RFID technology to store waste management data on the blockchain in China.



**ENERGY**

Food importation is another industry where blockchain is proving its worth, with Louis Dreyfus Co trialling a soybean importation operation using this technology.



LDC

**DIAMONDS**


The De Beers Group is using blockchain to track the importation and sale of diamonds.



DE BEERS GROUP OF COMPANIES

**FINE ART**

By storing certificates of authenticity on the blockchain, it's possible to dramatically reduce art forgeries, as one blockchain project is proving.



**NATIONAL SECURITY**

For the past two years, the US Department of Homeland Security has been using blockchain to record and safely store data captured from its security cameras.



U.S. DEPARTMENT OF HOMELAND SECURITY

**TOURISM**

In a bid to boost its tourism economy, Hawaii is examining ways in which blockchain-based cryptocurrencies can be adopted throughout the US state.



STATE OF HAWAII

**TAXATION**


In China, a tax-based initiative is using blockchain to store tax records and electronic invoices led by Miaocai Network.



MIAOCAI NETWORK

**ENERGY**


Chile's National Energy Commission has started using blockchain technology as a way of certifying data pertaining to the country's energy usage as it seeks to update its electrical infrastructure.



CNE COMISIÓN NACIONAL DE ENERGÍA

**RAILWAYS**


Russian rail operator Novotrans is storing inventory data on a blockchain pertaining to repair requests and rolling stock



НОВОТРАНС

**ENTERPRISE**


Google is building its own blockchain which will be integrated into its cloud-based services, enabling businesses to store data on it, and to request their own white label version developed by Alphabet Inc



Google Alphabet

**MUSIC**


Arbit is a blockchain-based project led by former Guns N Roses drummer Matt Sorum seeking a fairer way to reward musicians for their creative efforts.



arbit

**FISHING**

Blockchain technology has been used to provide a transparent record of where fish was caught, as a means of ensuring it was legally landed.



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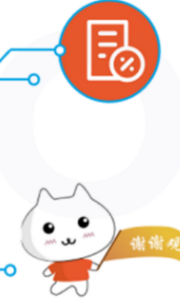
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# bitcoin

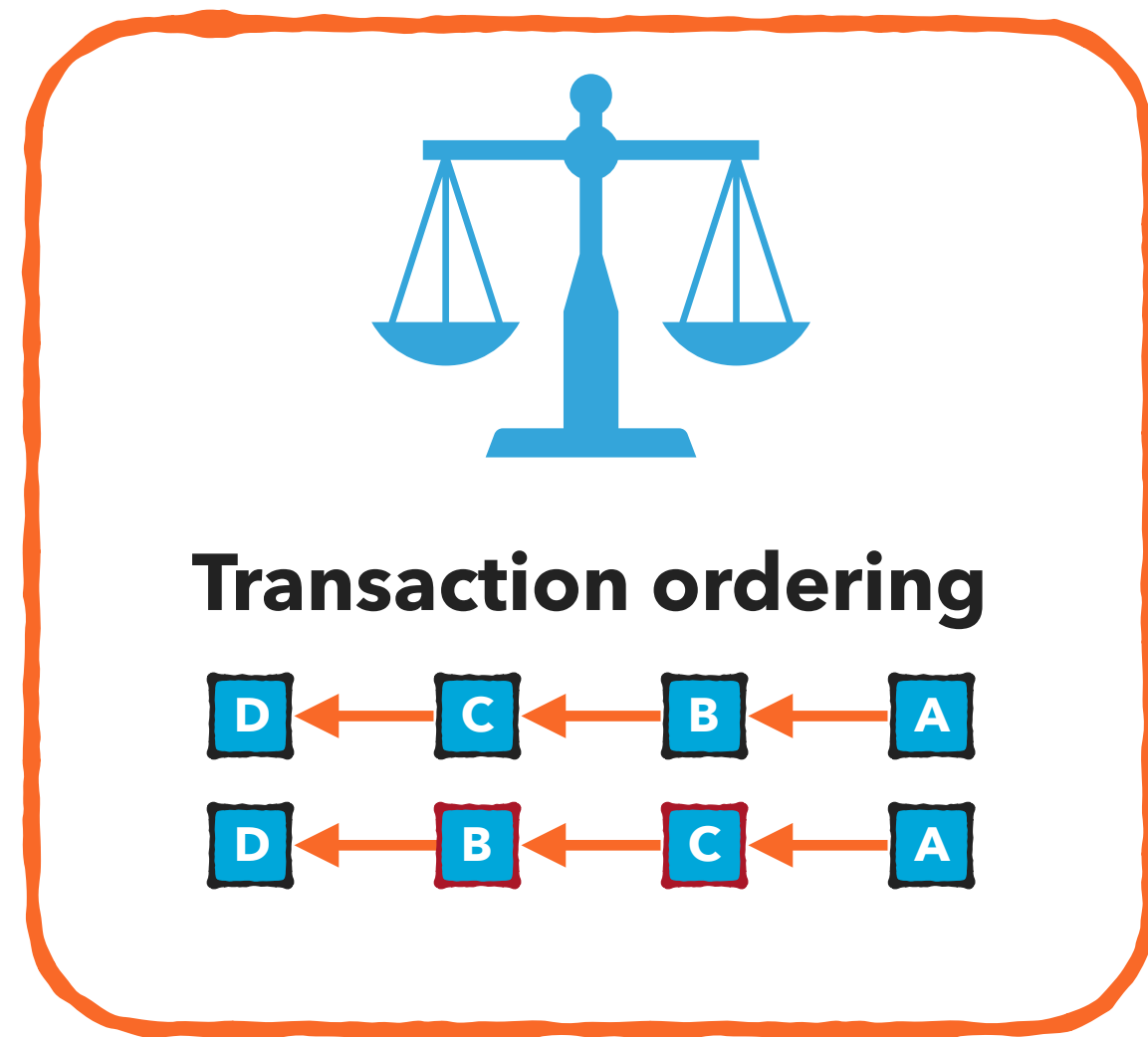


# ethereum

# **What Can Go Wrong?**

**Anything that can go wrong will go wrong!**

# Fairness Concerns



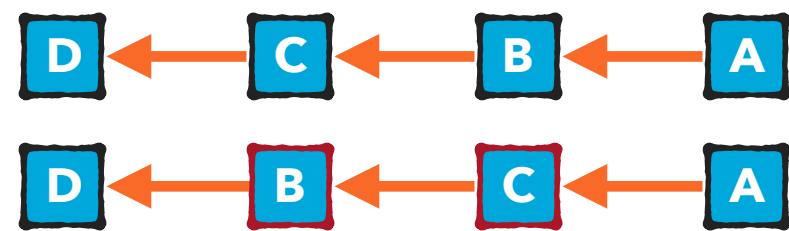
IMC 2021

- ▶ How do miners select transactions for inclusion in a block once they enter the miners' Mempool?
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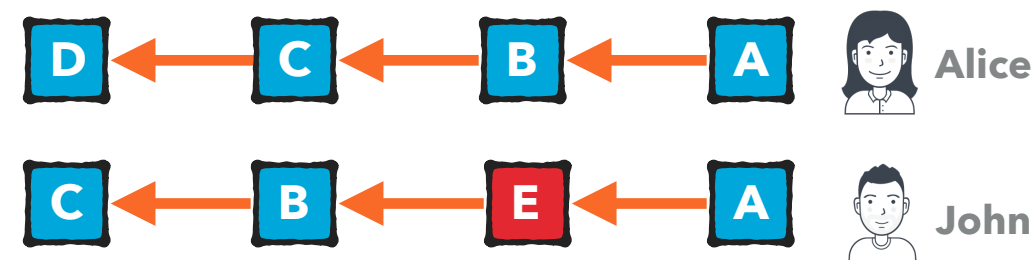
## Transaction ordering



IMC 2021



## Transaction transparency



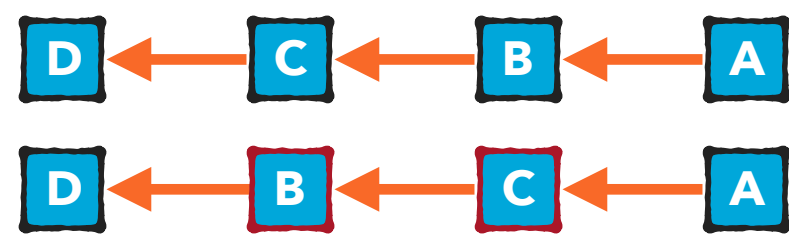
FC 2023

- ▶ Which **transactions** are allowed or transmitted over the public P2P network?
- ▶ Does everyone have the **same view of available transactions**?
- ▶ Are **private transactions** preferentially treated by miners?
- ▶ To what extent do **transaction bundling practices** occur using private relays?

# Fairness Concerns



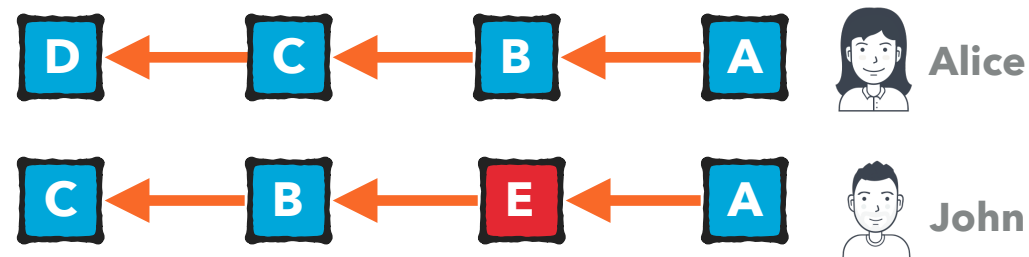
## Transaction ordering



IMC 2021



## Transaction transparency



FC 2023



## Voting power



IMC 2024

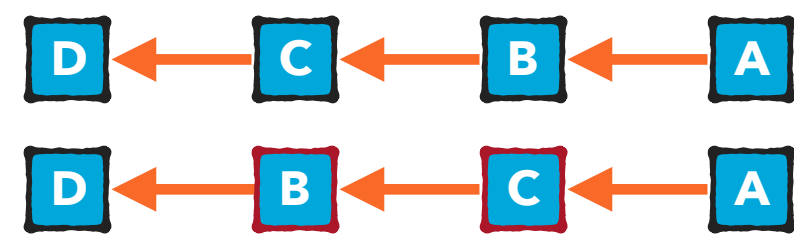
Targeting

- ▶ What is the **distribution of Compound tokens** among its participants?
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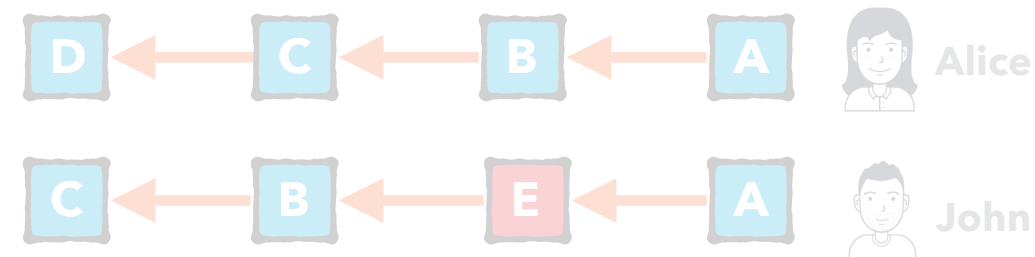
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IMC 2021



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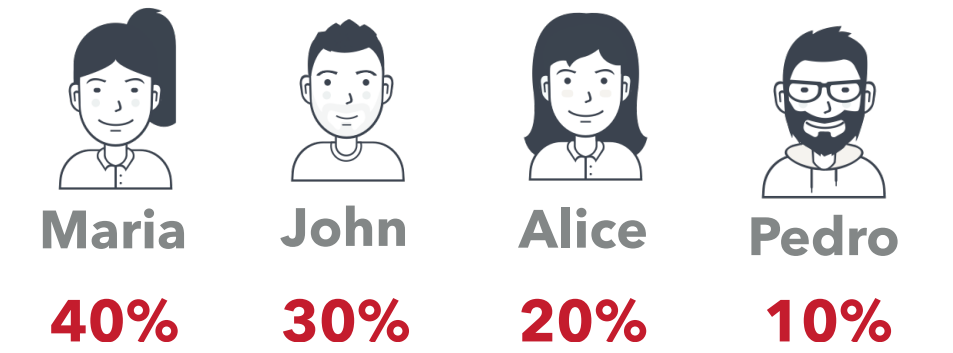


FC 2023

For details, refer to our paper and thesis



## Voting power



IMC 2024

Targeting

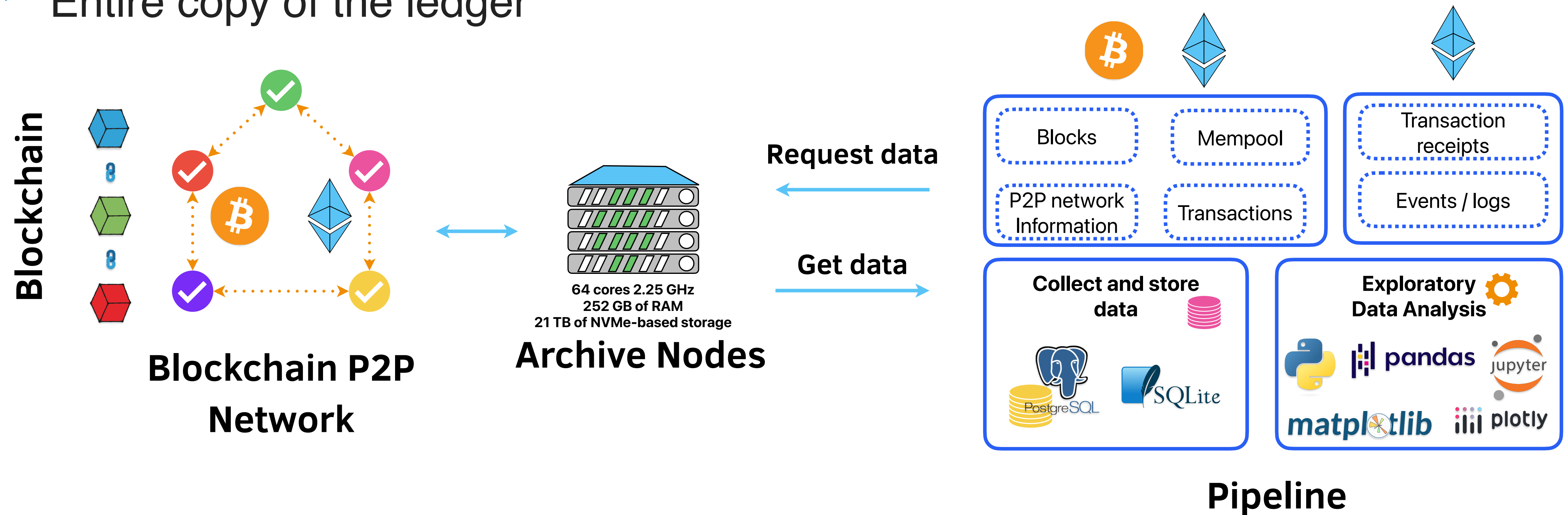


# Data Set

**Publicly available does not mean easily accessible!**

# Data Publicly Available, but Accessible?

- ▶ We deployed Archive nodes
  - ▶ Bitcoin and Ethereum
  - ▶ Entire copy of the ledger



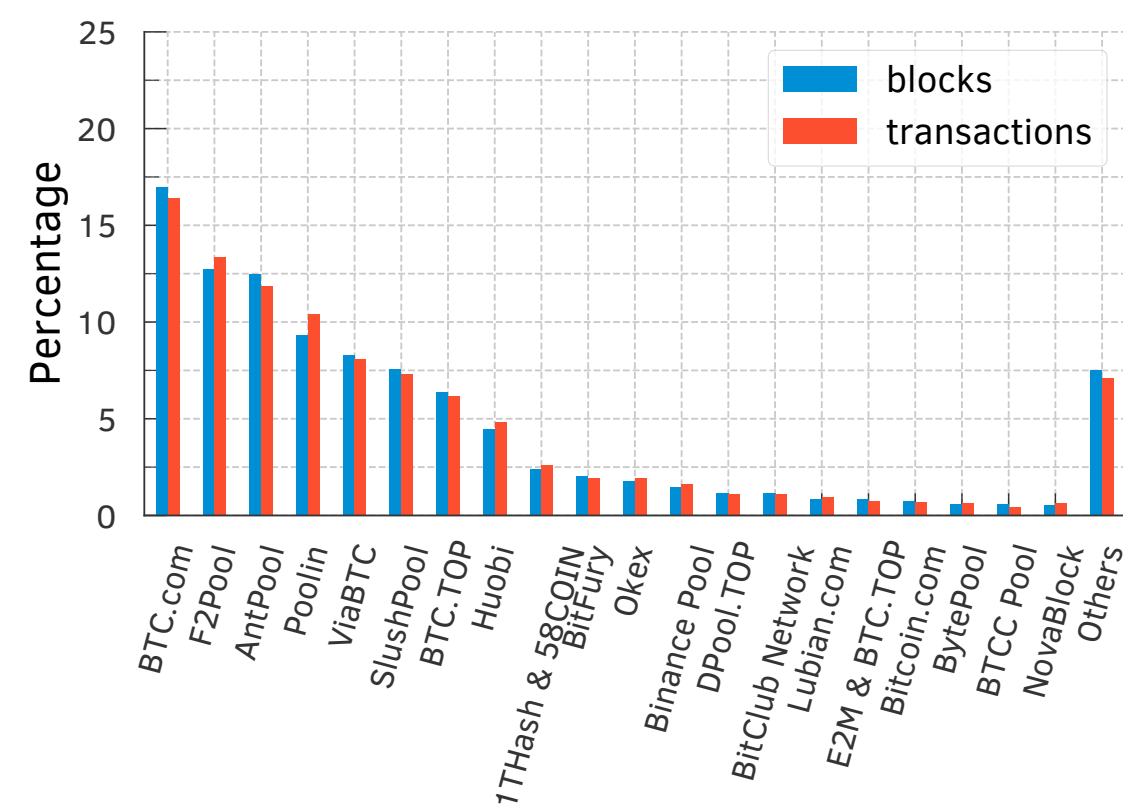
# Data Collection: Blockchain

Category	Bitcoin	Ethereum
Time period	Jan. 1st 2018 to Dec. 31st 2020	Sep. 8th 2021 to Jun. 30th 2022
# of blocks	161,954	1,867,000
Block number	501,951 to 663,904	13,183,000 to 15,049,999
# of transactions	313,575,387	347,629,393

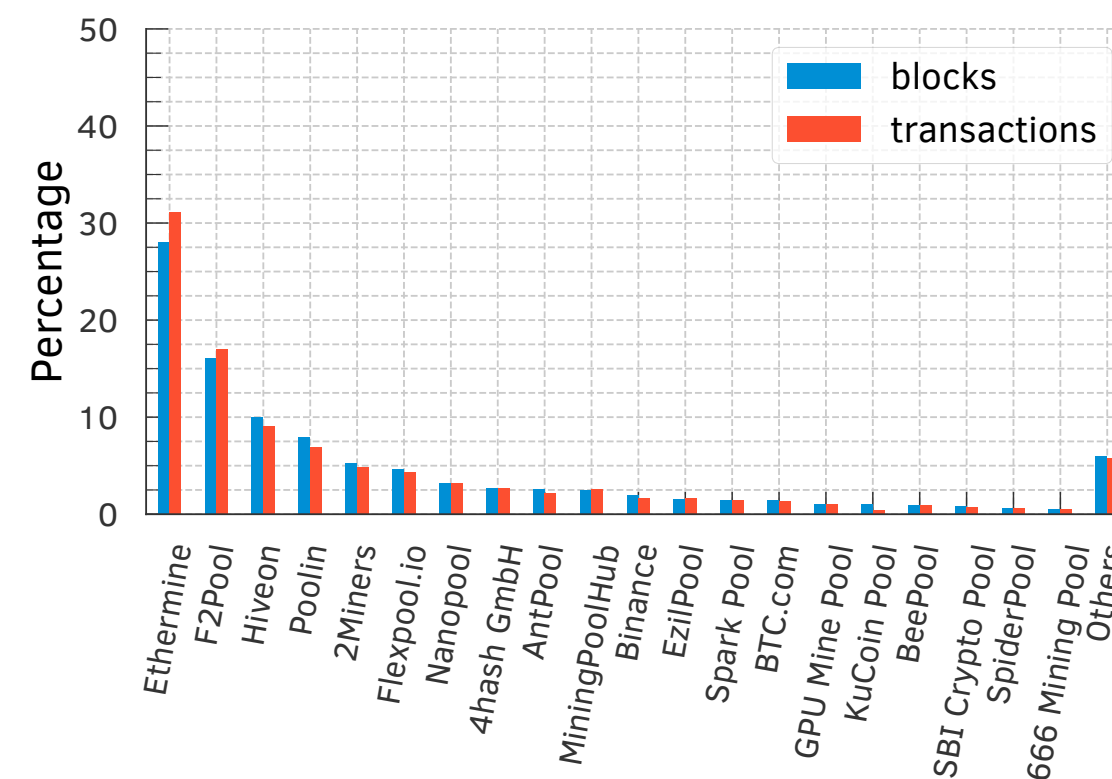
**Mempool data**  
 17,300,576 transactions in 7639 blocks  
**2 months of data**

**Flashbots data set**  
 6,937,292 transactions  
 in **3,284,886 bundles**

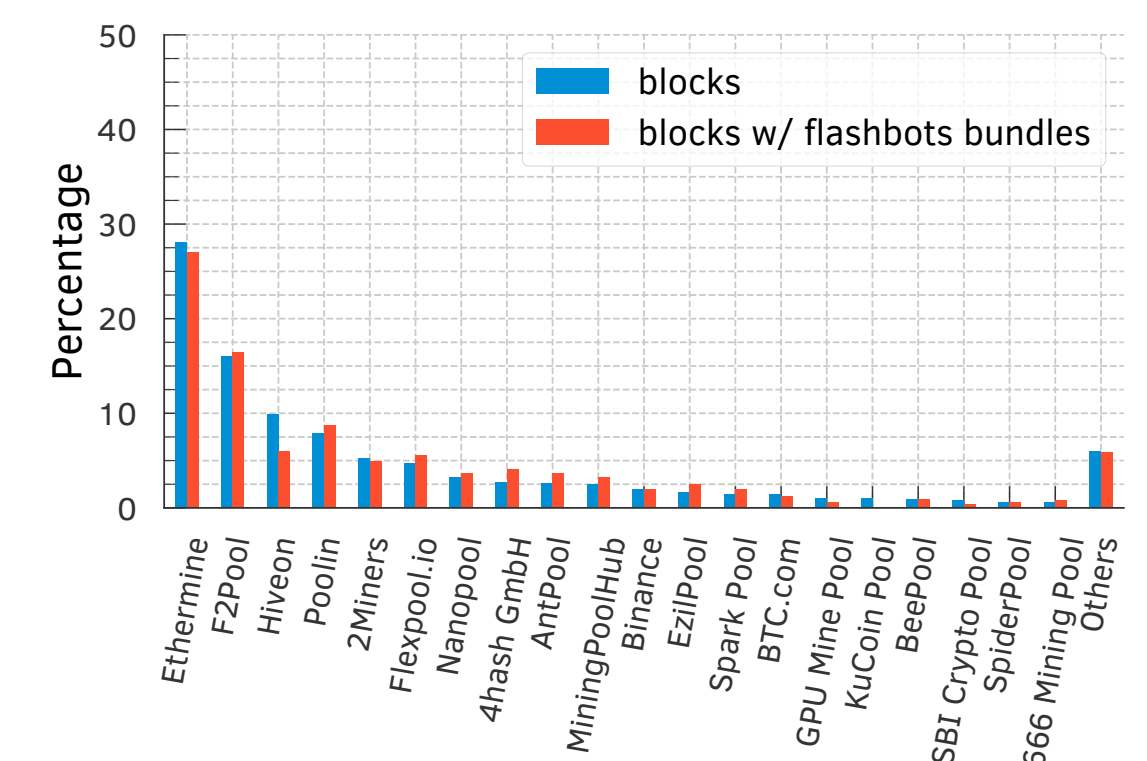
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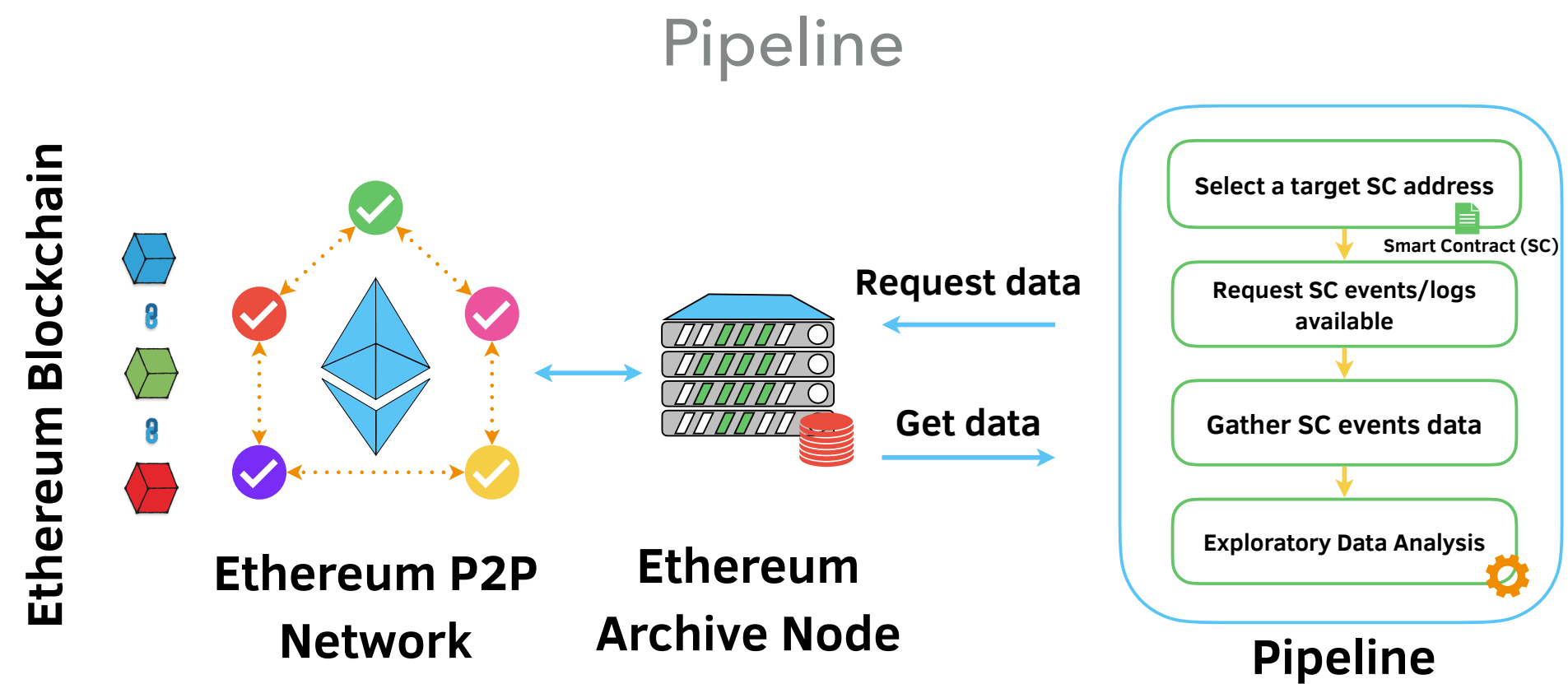
Ethereum



Flashbots bundles



# Data Collection: Governance



- ▶ Gathered all Compound data up to Nov. 7, 2022
- ▶ Inferred wallet addresses ownership

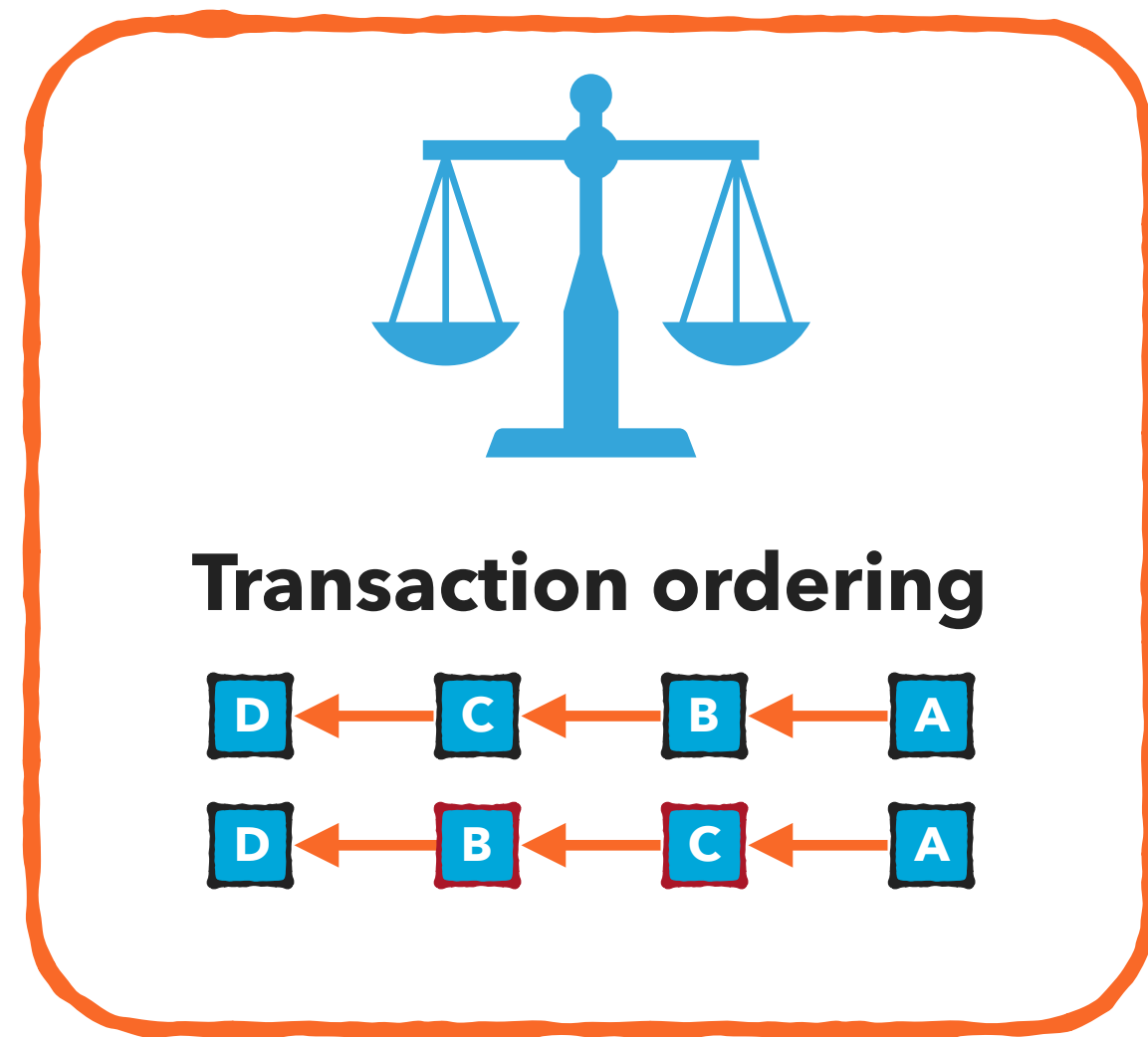
## Compound (COMP) token events

Event name	# of events	Description
Approval	213,220	Standard ERC-20 approval event.
DelegateChanged	12,095	Emitted when an account changes its delegate.
DelegateVotesChanged	75,820	Emitted when a delegate account's vote balance changes.
Transfer	1,886,618	Emitted when users/holders transfer their tokens to another address.

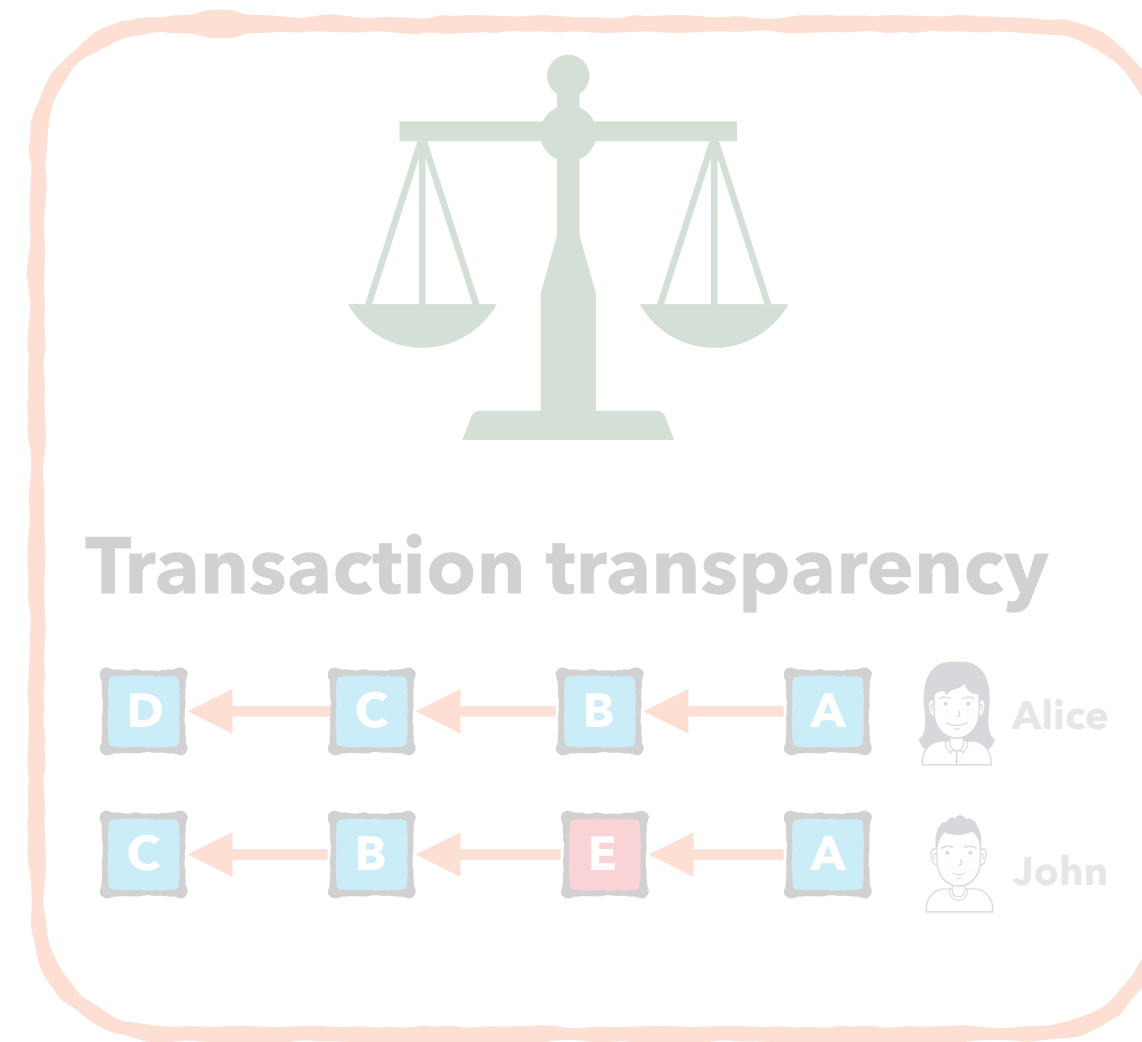
## Compound Governor events

Event name	# of events	Description
ProposalCanceled	17	Emitted when a proposal is canceled.
ProposalCreated	133	Emitted when a new proposal is created.
ProposalExecuted	101	Emitted when a proposal is executed in the TimeLock.
ProposalQueued	105	Emitted when a proposal is added to the queue in the TimeLock.
VoteCast	9500	Emitted when a vote is cast on a proposal: 0 for against, 1 for in-favor, and 2 for abstain.

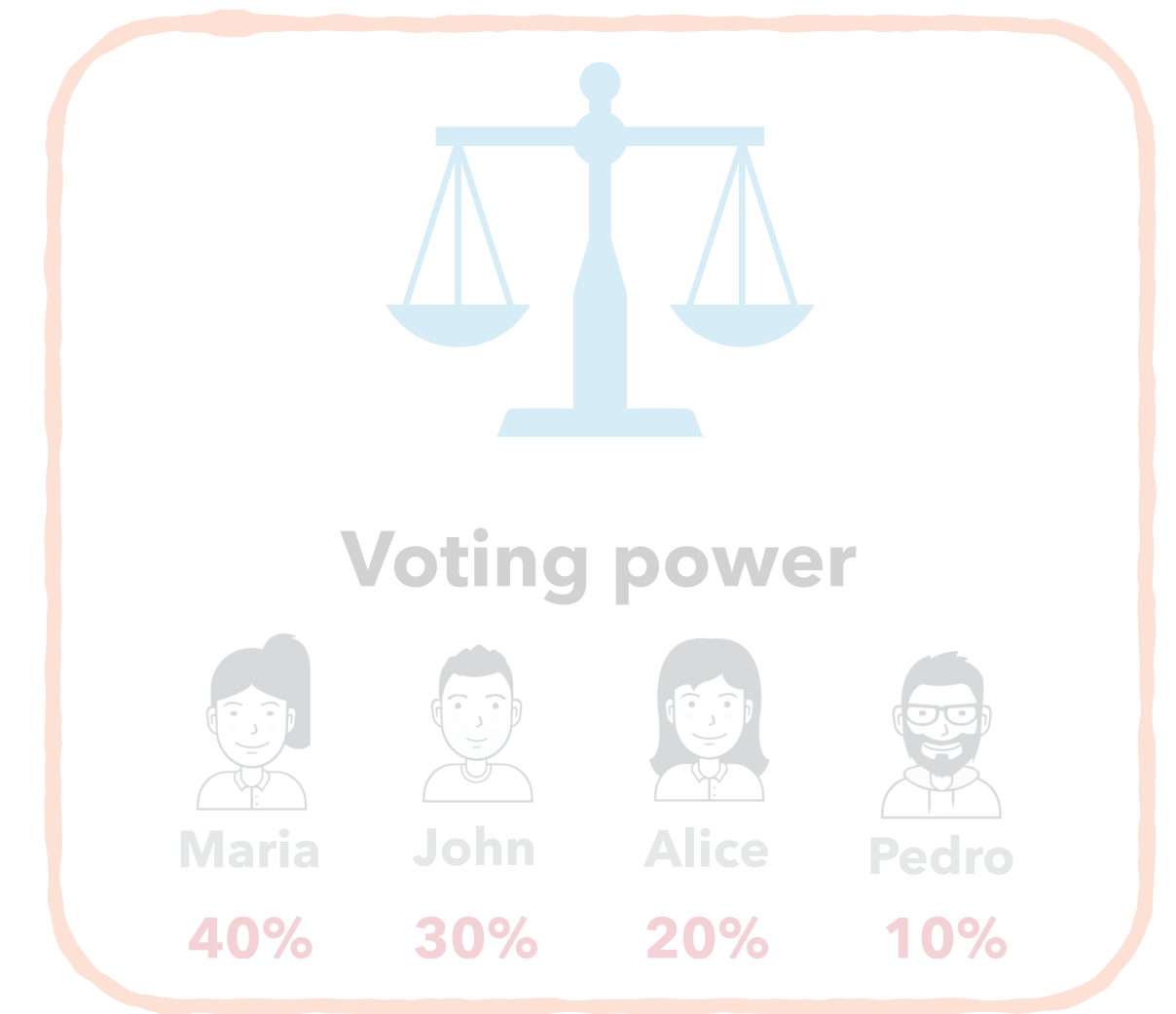
# Fairness Concerns



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- ▶ How do miners select transactions for inclusion in a block once they enter the miners' Mempool?
- ▶ In what order do miners include transactions within a block?
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- ▶ How do we know that the ordering is fair?

# There Are Three Social Conventions Everyone Assumes Are Followed

- ▶ Which transactions are allowed or transmitted over the P2P network?
  - ▶ **Social Convention 1:** Fee-rate threshold for excluding transactions
- ▶ Once they get into the Mempool, how are miners selecting them?
  - ▶ **Social Convention 2:** Fee-rate based selection when mining new blocks
- ▶ Once miners selected these transactions, in what order do they get included within a block?
  - ▶ **Social Convention 3:** Fee-rate based ordering within blocks

# **Analyzing Social Conventions Adherence**

# Analyzing Social Conventions Adherence

- ▶ **Social Convention 1:** Fee-rate threshold for excluding transactions
  - ▶ Bitcoin nodes filter out transactions with a fee-rate of less than 1 sat/byte.
    - ▶ But our node received in total 1084 low fee-rate transactions
- ▶ **Social Convention 2:** Fee-rate based selection when mining new blocks.
  - ▶ A non-trivial fraction of transactions pairs **violates** the social convention across all snapshots, clearly indicating that **miners do not adhere to the social convention**
- ▶ **Social Convention 3:** Fee-rate based ordering within blocks
  - ▶ Position Prediction Error (**PPE**): The mean PPE is **2.65%**. **20%** of all blocks have PPE higher than **4%**
  - ▶ Signed Position Prediction Error (**SPPE**) to measure acceleration and deceleration

Lower  
is better



# Analyzing Social Conventions Adherence

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  - ▶ But our node received in total 1084 low fee-rate transactions
- ▶ **Social Convention 2:** Fee-rate based ordering within blocks.
  - ▶ A non-trivial violation across all snapshots **Some Social Conventions are largely followed, but sometimes are violated!** convention
- ▶ **Social Convention 3:** Fee-rate based ordering within blocks
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# **Investigating Social Convention Violations**





# Active Dark-Fee Experiment

- ▶ We took **10 snapshots of our Mempool during periods of high congestion**
- ▶ We **randomly selected only low-fee rate transactions** with a size of 101 bytes for accelerating using ViaBTC transactions accelerator services
  - ▶ 212 in total transactions
- ▶ We **paid ViaBTC 205 € to accelerate** the 10 low fee rate transactions



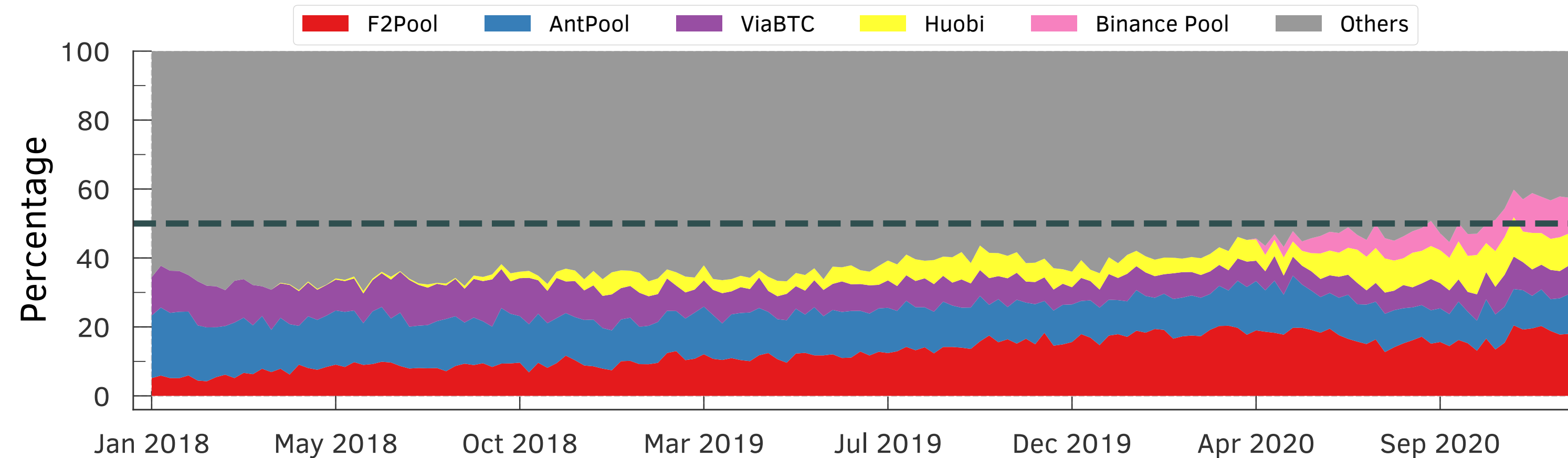
Metrics	Delay in # of blocks		Perc. Position in a block	
	Acc.	Non-acc.	Acc.	Non-acc.
Minimum	1	9	0.07	17.47
25-perc	1	148	0.08	75.88
Median	2	191	0.09	87.92
75-perc	2	247	0.20	95.00
Maximum	3	326	4.39	99.95
Average	1.8	198.5	0.79	84.46

# Bitcoin Dark-Fees Transactions

- These transactions were accelerated by 5 MPOs

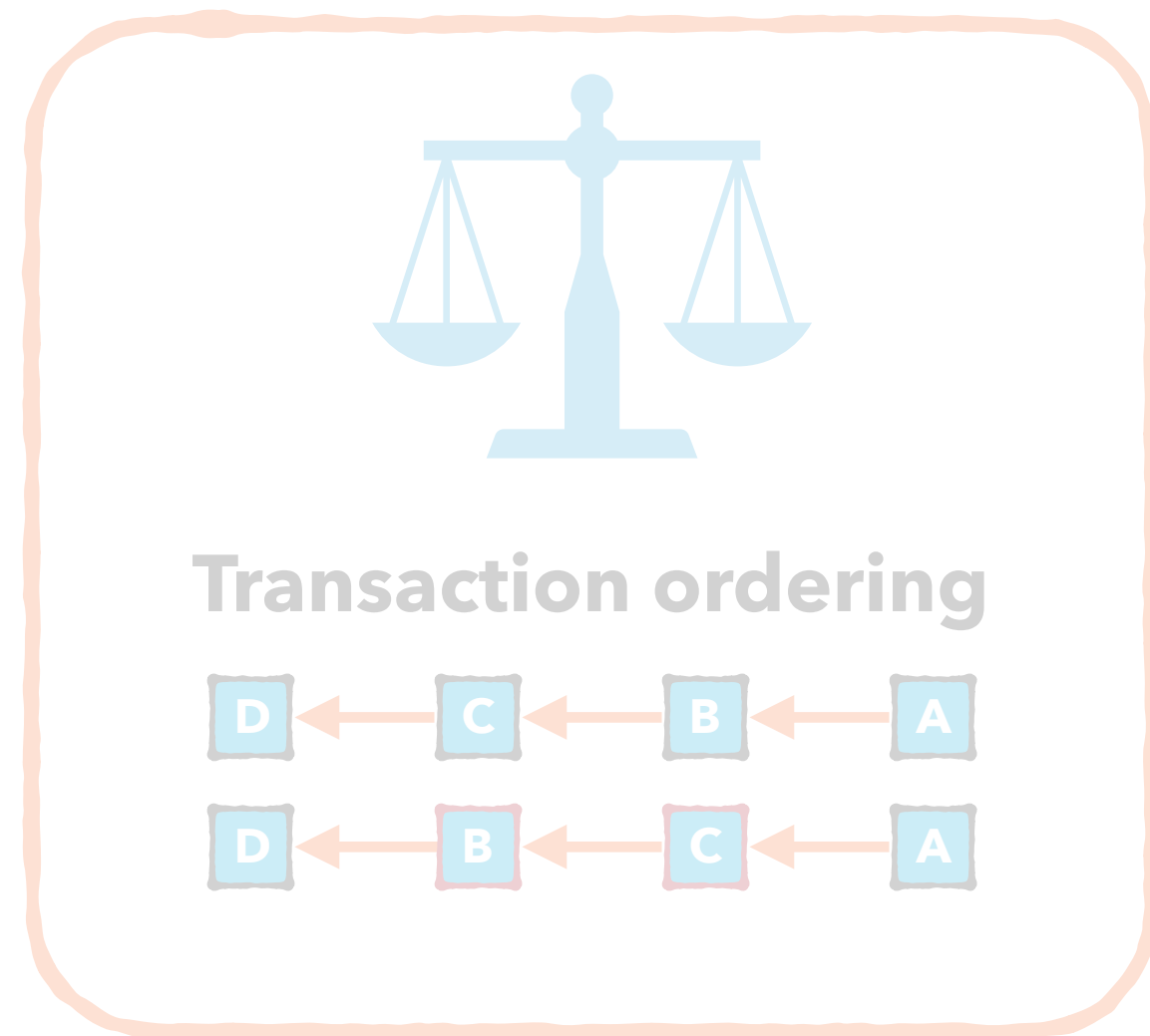


Mining Pool	Hash-rate		
	Last 24h	Last week	Last month
F2Pool	19.9 %	18.7 %	19.9 %
AntPool	12.5 %	10.6 %	10.2 %
Binance	9.6 %	10.3 %	10.0 %
Huobi	8.1 %	9.3 %	9.8 %
ViaBTC	5.1 %	7.1 %	7.7 %
<b>Total</b>	<b>55.2 %</b>	<b>56 %</b>	<b>57.6 %</b>

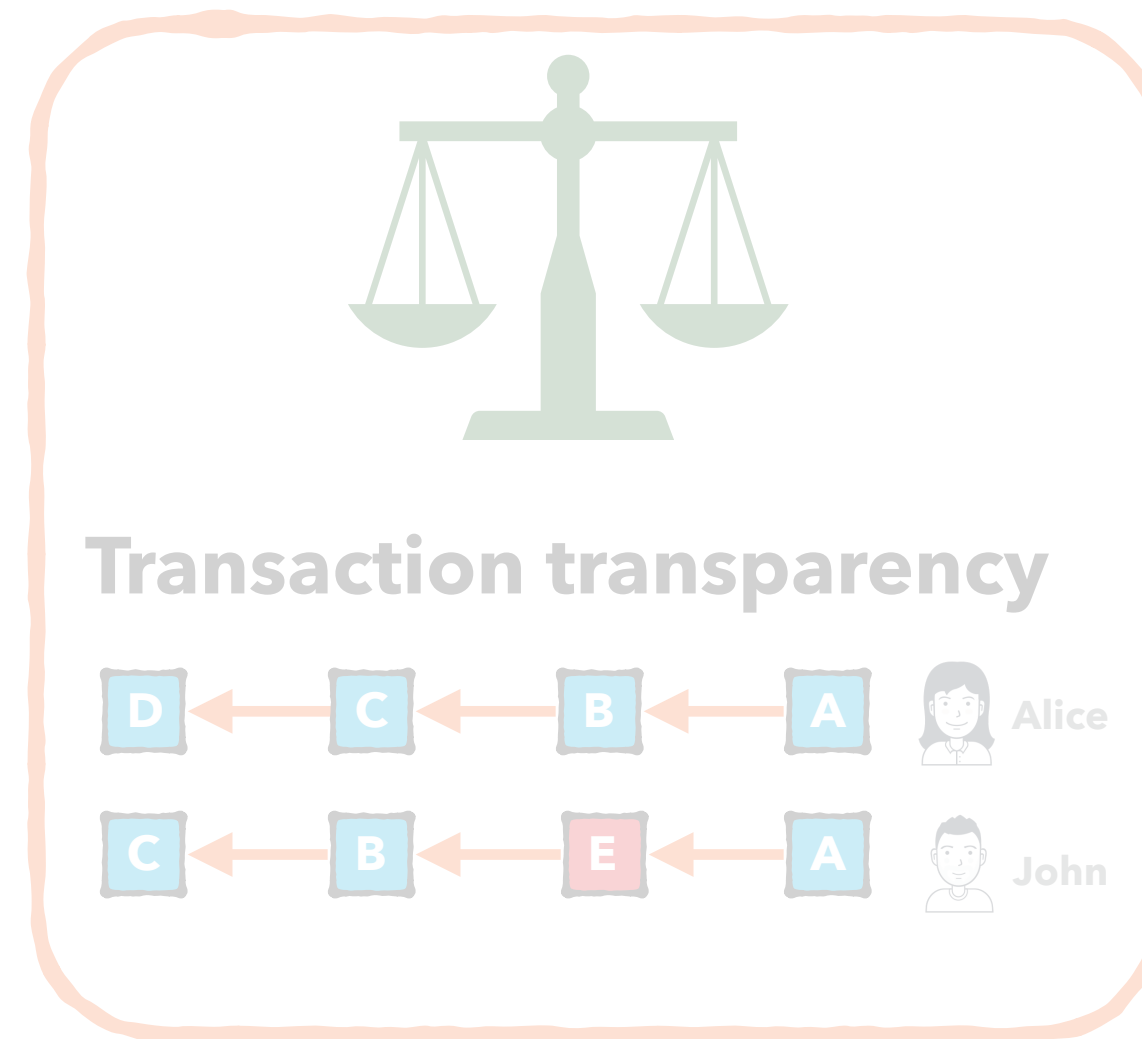


**Mining pools with combined hash rates of over 50% were colluding to include these transactions!**

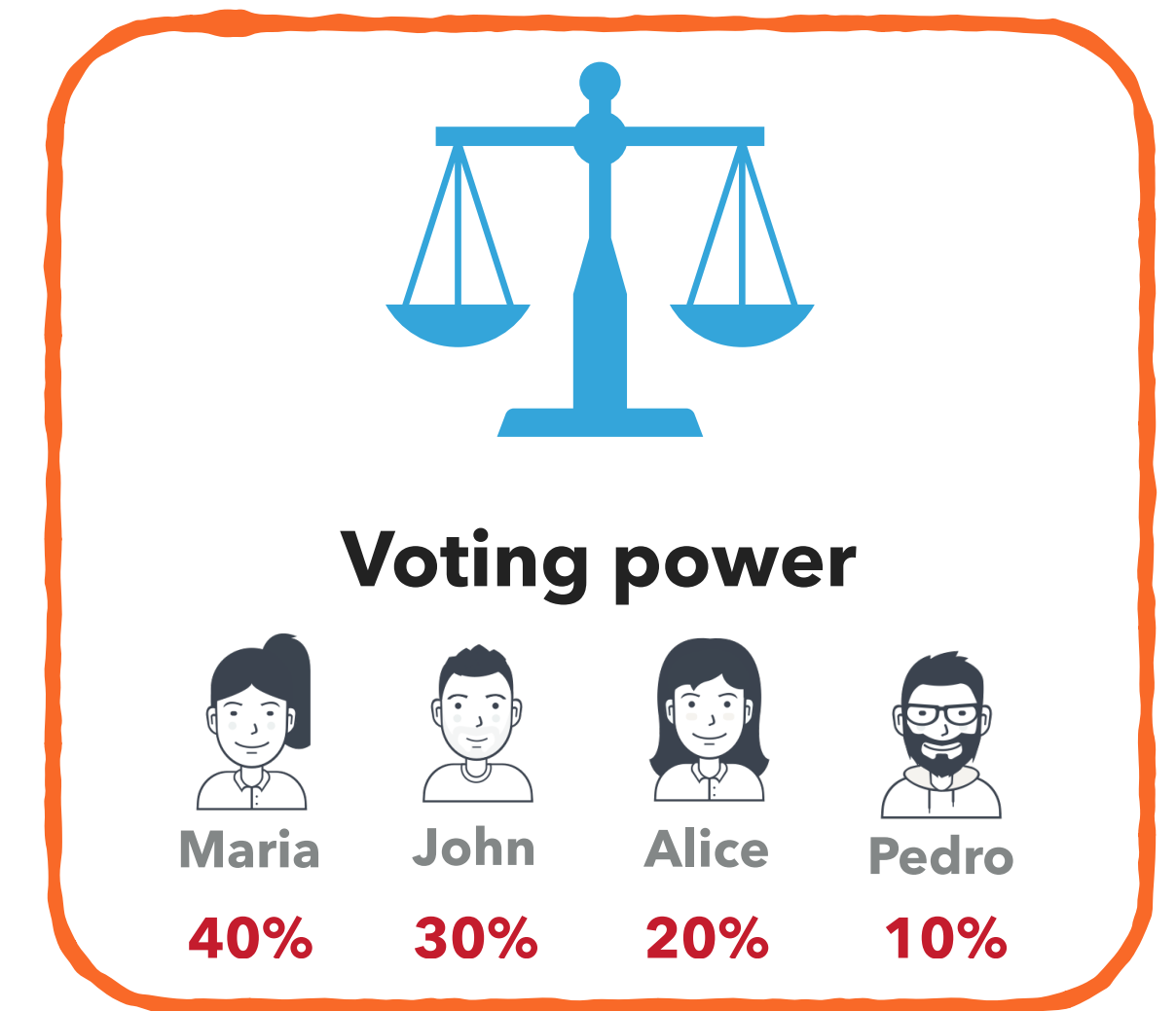
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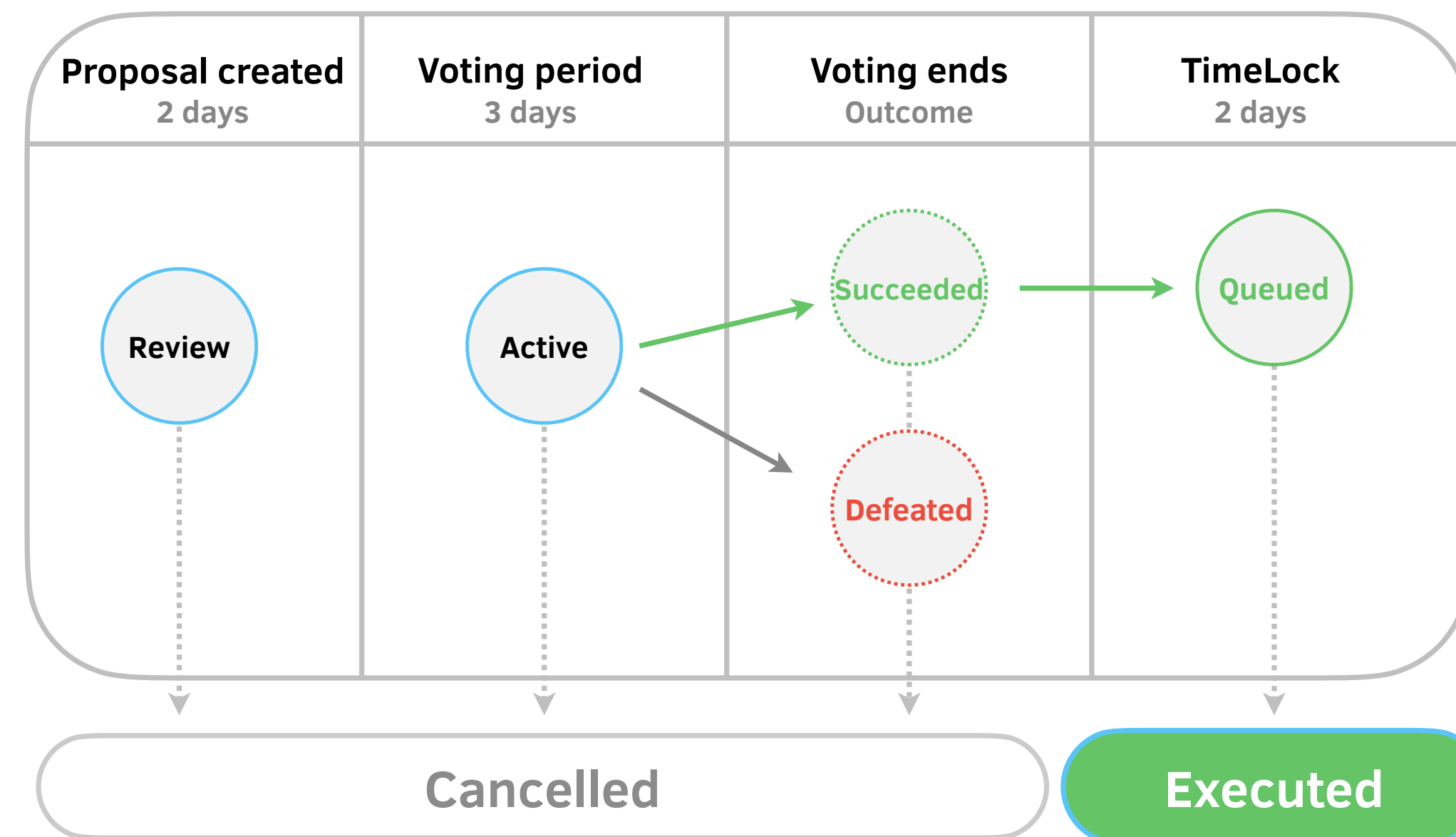
# Decentralized Governance Compound

- ▶ It is a smart contract that defines how to amend applications on the blockchain
- ▶ **The security of the code is absolute paramount!**
- ▶ What does a governance protocol do?
  - ▶ Defines a set of rules to amend smart contracts
  - ▶ Periodically people need to change these smart contracts
- ▶ Voting power is distributed to participants through tokens
  - ▶ Typically, **one token equals one vote!**
- ▶ On-chain voting mechanism!
  - ▶ **You pay transaction fees to vote!**



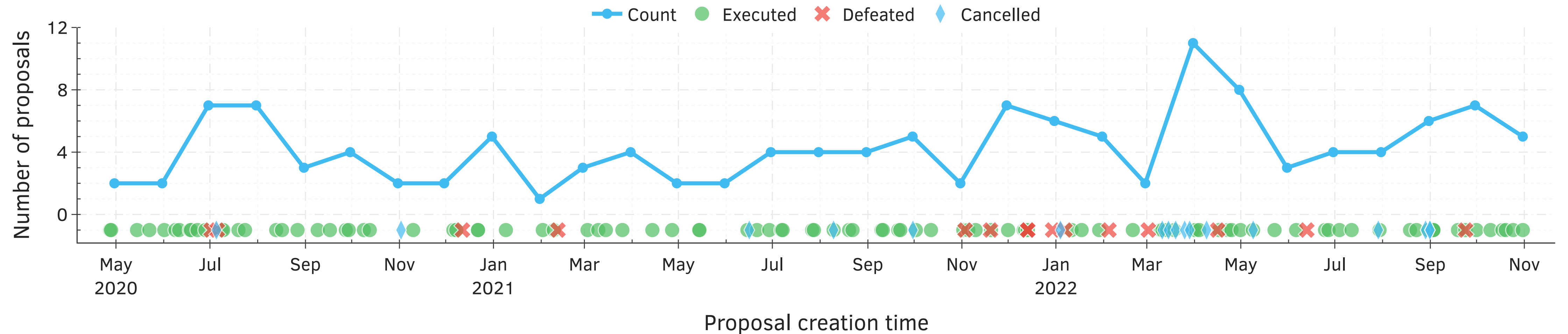
# Compound Protocol

- ▶ Decentralized lending platform
- ▶ It uses the Compound Governor Bravo as their governance protocol
- ▶ Proposals lifecycle typically lasts for 7 days



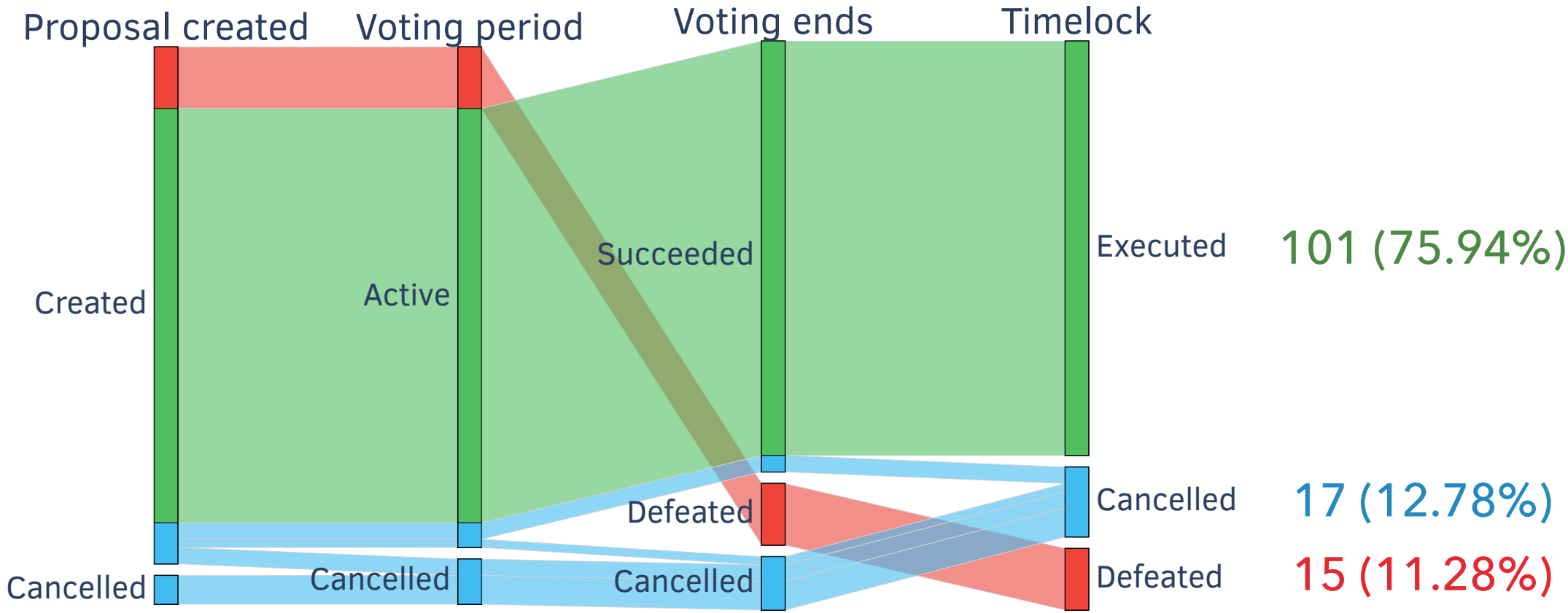
# How Frequently Are Amendments Proposed and Voted?

- ▶ Compound contract is being actively amended. 1 proposal every 7 days on average



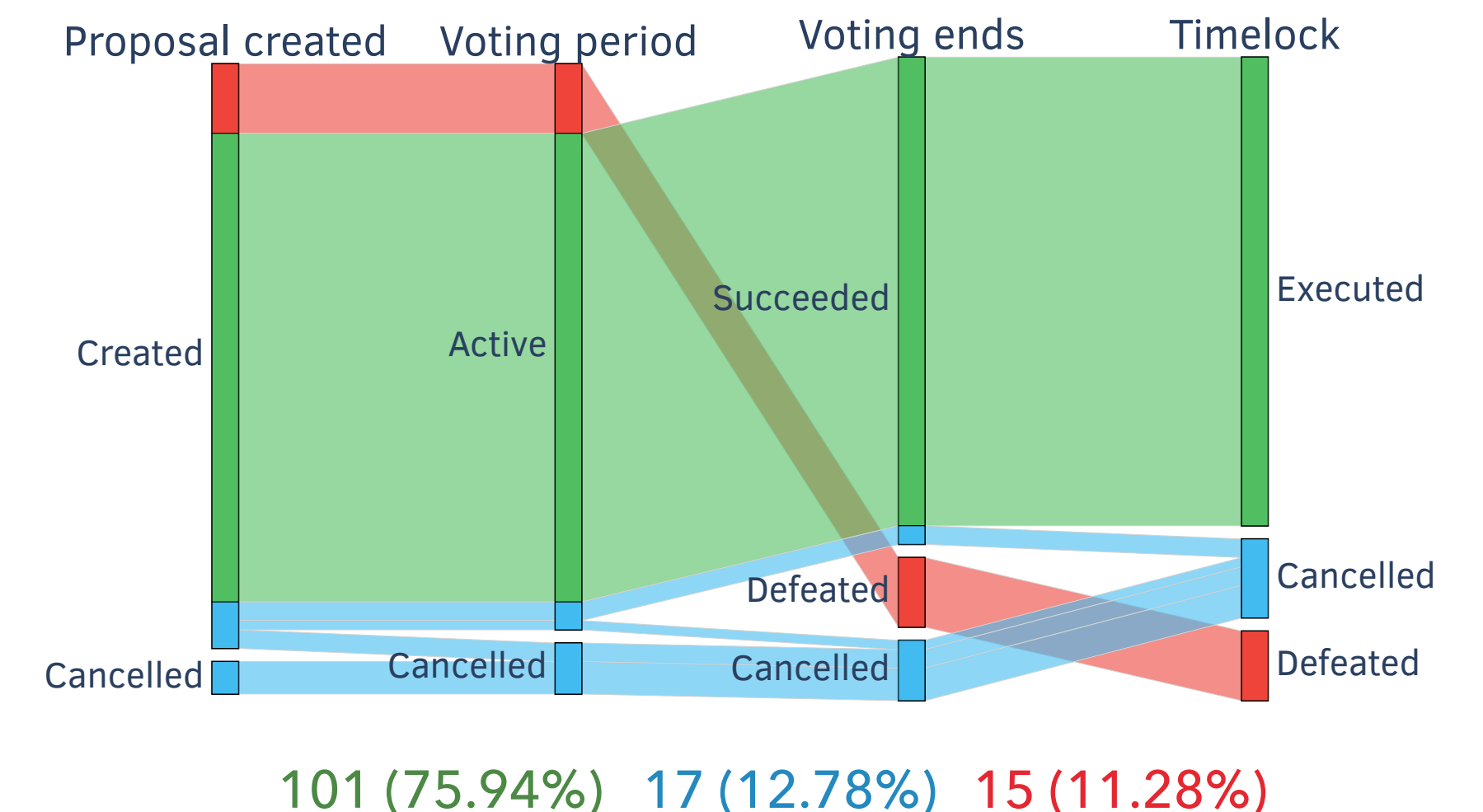
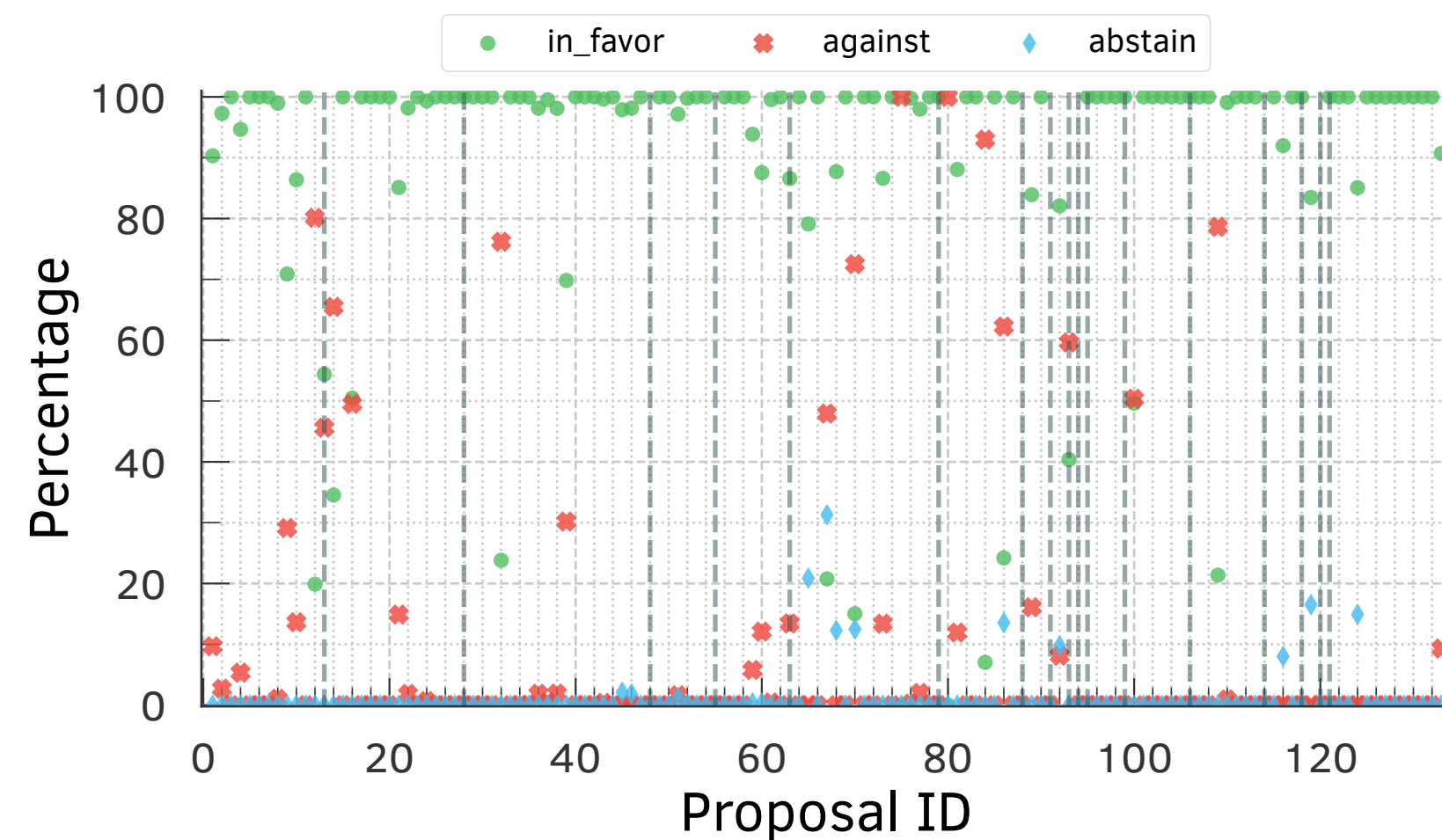
# How Frequently Are Amendments Proposed and Voted?

- ▶ Compound contract is being actively amended. 1 proposal every 7 days on average
- ▶ Most of the proposals are successfully **executed**



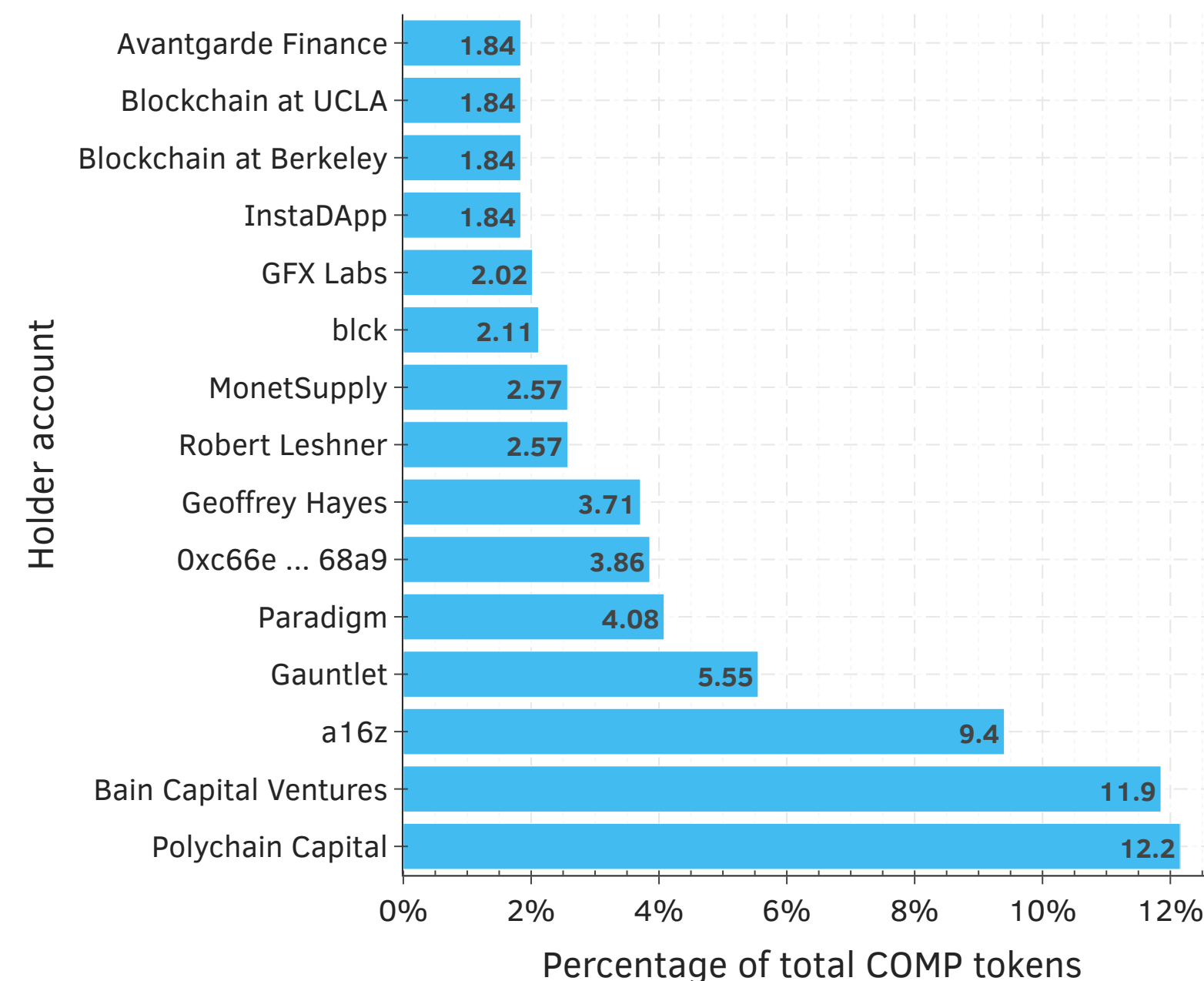
# How Frequently Are Amendments Proposed and Voted?

- ▶ Compound contract is being actively amended. 1 proposal every 7 days on average
- ▶ Most of the proposals are successfully **executed**
- ▶ The majority of the proposals receive significant support
  - ▶ 89.39% of votes are in favor on average



# What Is the Distribution of Voting Power?

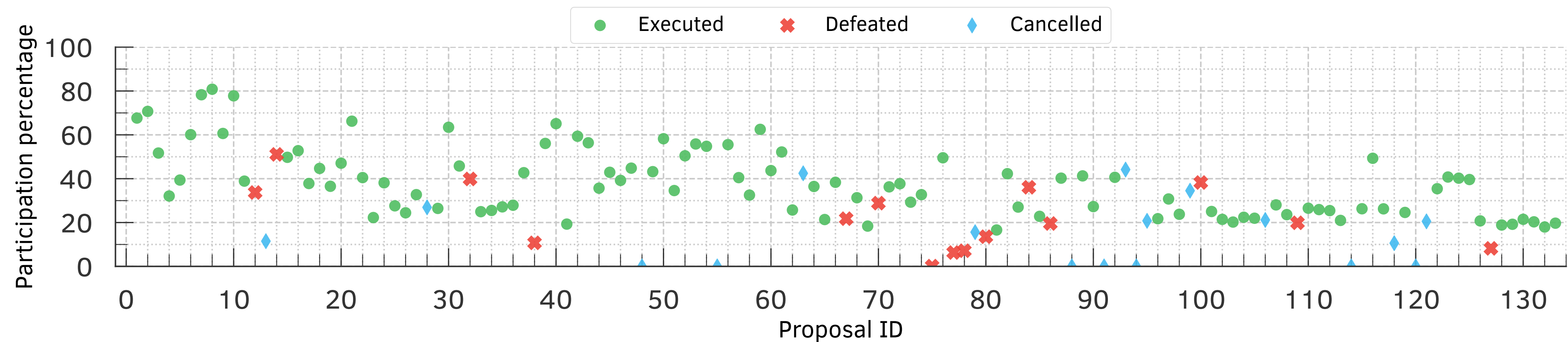
- ▶ The voting power is **highly concentrated with 10** out of 4186 accounts **controlling 57.86%** of all voting power
- ▶ On average **2.84 voters were needed to obtain at least 50% of the votes**



**Top 15** accounts  
**control 63.56%** of  
the total voting  
power

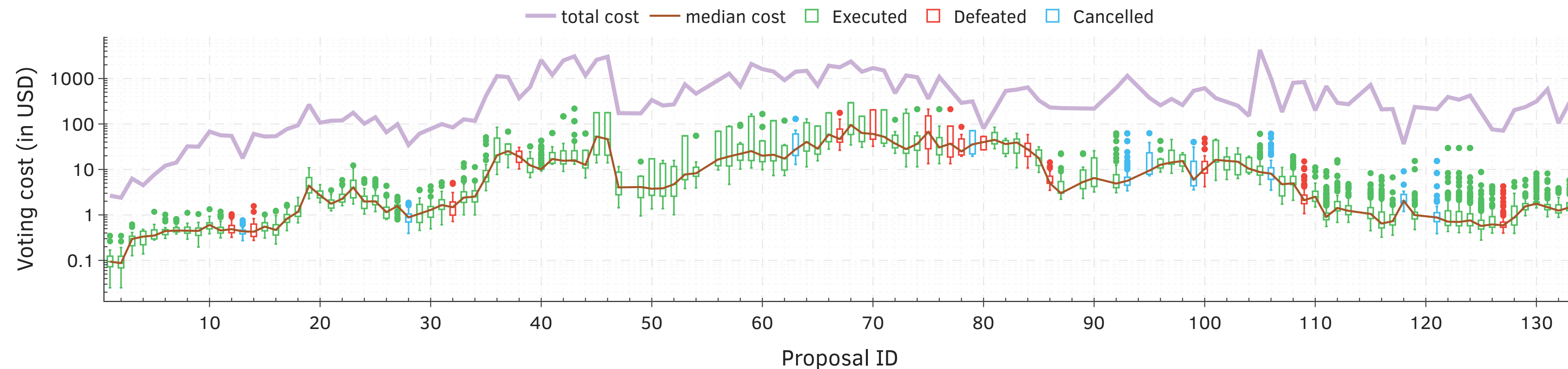
# Voting Participation & Cost

- ▶ Voter turnout is, on average, 33.25%
- ▶ On average, proposals were voted by 71 voters



# Voting Participation & Cost

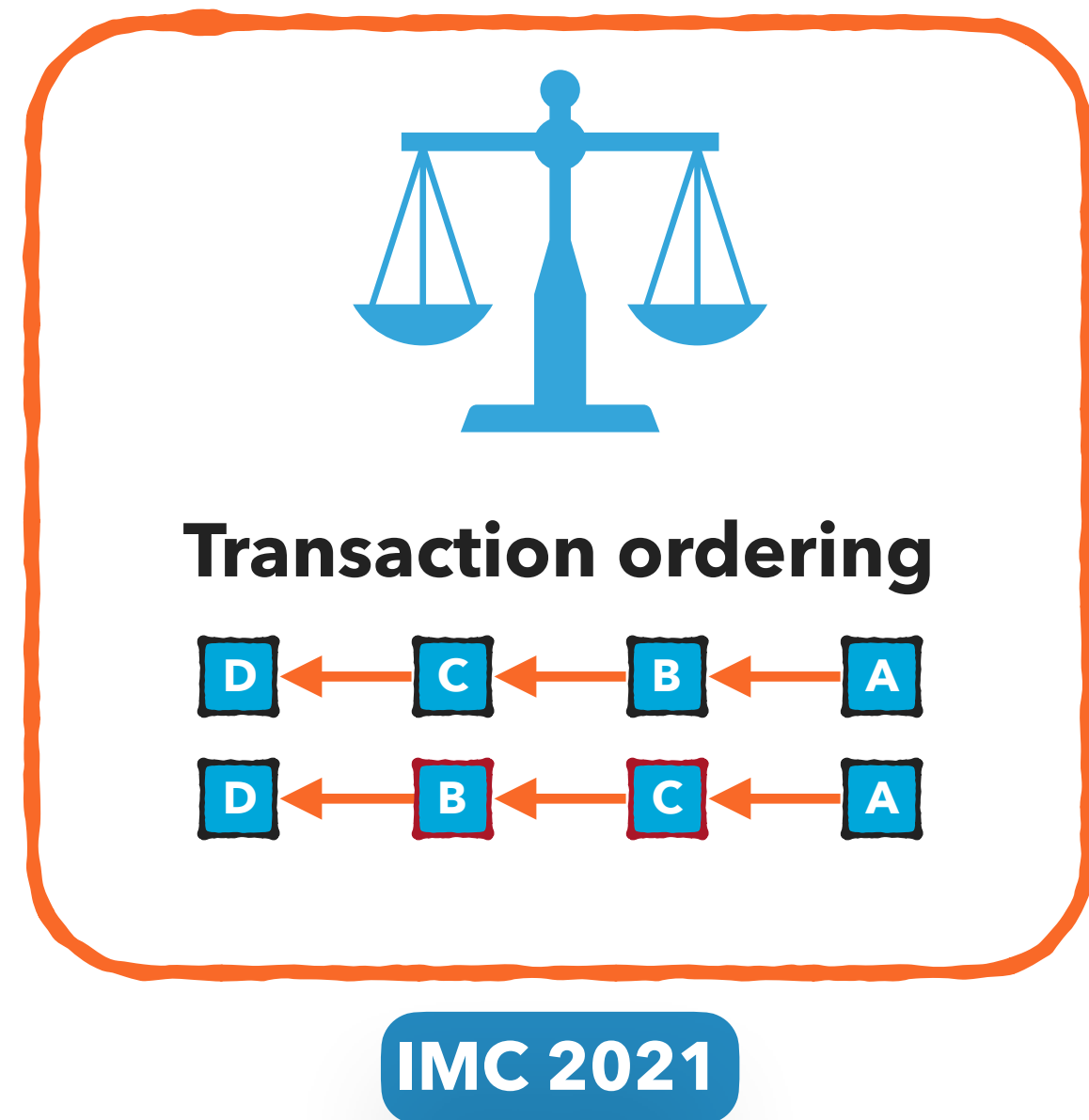
- ▶ Voter turnout is, on average, 33.25%
- ▶ On average, proposals were voted by 71 voters
- ▶ Casting a vote can be highly costly! \$0.03 to \$294.02, with an average of \$7.88
  - ▶ Cost per vote unit is on average \$358.54



**Conclusion**

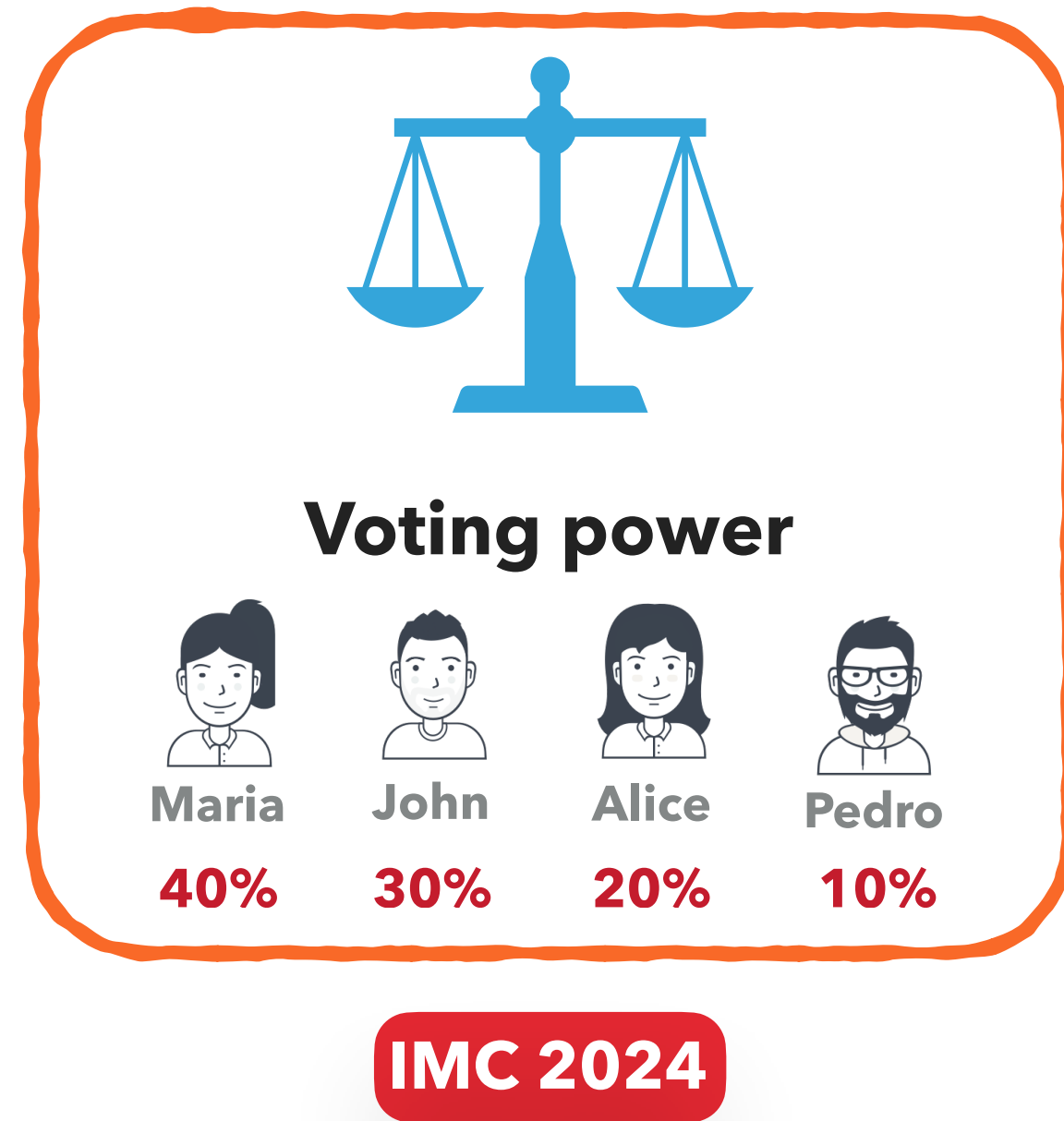


# Conclusion



- ▶ **Transaction ordering is an important** topic to be considered!
- ▶ There are three social conventions that everyone assumes are followed
  - ▶ Our study shows **there are violations on all three**
- ▶ We expose some possible reasons behind them:
  - ▶ **Selfish prioritization**
  - ▶ **Non-transparent dark-fees payments**
- ▶ Through active experiments
  - ▶ **MPOs with over 50% of the hash rate collude** when accelerating transactions

# Conclusion



- ▶ **Users actively vote on proposals:** 89.39% in favor, on average
- ▶ **Voting costs vary significantly:** from \$0.03 to \$294.02, disadvantaging small token holders with an average cost of \$7.88 per vote
  - ▶ Normalized costs per vote unit reveal an average of \$358.54, posing fairness concerns
- ▶ **Voting power is concentrated**
  - ▶ 10 voters holding 57.86% and 44.72% of all tokens for Compound and Uniswap, respectively.
  - ▶ On average, proposals only required 2.84 voters to pass.
- ▶ **Powerful voters potentially form coalitions**
  - ▶ It raises concerns about voting concentration.

# Papers

# Publications Used in This Thesis

- ▶ [ArXiv \(targeting IMC 2024\)](#) — Understanding Blockchain Governance: Analyzing Decentralized Voting to Amend DeFi Smart Contracts. **J. Messias**, V. Pahari, B. Chandrasekaran, K. P. Gummadi, and P. Loiseau.
- ▶ [FC 2023](#) — Dissecting Bitcoin and Ethereum Transactions: On the Lack of Transaction Contention and Prioritization Transparency in Blockchains. **J. Messias**, V. Pahari, B. Chandrasekaran, K. P. Gummadi, and P. Loiseau.
- ▶ [IMC 2021](#) — Selfish & Opaque Transaction Ordering in the Bitcoin Blockchain: The Case for Chain Neutrality. **J. Messias**, M. Alzayat, B. Chandrasekaran, K. P. Gummadi, P. Loiseau, and A. Mislove.
- ▶ [Workshop \(KDD-SDBD 2020\)](#) — On Blockchain Commit Times: An analysis of how miners choose Bitcoin transactions. **J. Messias**, M. Alzayat, B. Chandrasekaran, and K. P. Gummadi.

# Ongoing Works on Blockchains

- ▶ [ArXiv 2024 \(targeting AFT 2024\)](#): Airdrops: Giving money away is harder than it seems. **J. Messias**, A. Yaish, B. Livshits.
- ▶ [ArXiv 2024 \(targeting AFT 2024\)](#): The Writing is on the Wall: Analyzing the Boom of Inscriptions and its Impact on Rollup Performance and Cost Efficiency. K. Gogol, **J. Messias**, M.I. Silva, and B. Livshits.
- ▶ [ArXiv 2024 \(targeting FC 2025\)](#) — Quantifying Arbitrage in Automated Market Makers: An Empirical Study of Ethereum ZK Rollups. K. Gogol, **J. Messias**, D. Miori, C. Tessone, and B. Livshits.
- ▶ [Marble 2024](#) — Liquid Staking Tokens in Automated Market Makers. K. Gogol, R. Fritsch, **J. Messias**, M. Malte, B. Kraner, and C. Tessone.
- ▶ [Marble 2024](#) — On the Determinants of Price Convergence between CEXs and Layer-2 Blockchain AMMs. K. Gogol, **J. Messias**, D. Miori, B. Livshits, and C. Tessone.
- ▶ [CfC St. Moritz 2024](#) — Cross-border Exchange of CBDCs using Layer-2 Blockchain. K. Gogol, **J. Messias**, M. Schlosser, B. Kraner, and C. Tessone.

# Additional Publications While at MPI-SWS

- ▶ [ArXiv 2021](#) — Modeling Coordinated vs. P2P Mining: An Analysis of Inefficiency and Inequality in Proof-of-Work Blockchains. M. Alzayat, **J. Messias**, B. Chandrasekaran, K. P. Gummadi, and P. Loiseau.
- ▶ [WWW 2019](#) — (Mis)Information Dissemination in WhatsApp: Gathering, Analyzing and Countermeasures. G. Resende, P. Melo, H. Sousa, **J. Messias**, M. Vasconcelos, J. Almeida, and F. Benevenuto.
- ▶ [Workshop ICWSM 2019](#) — WhatsApp Monitor: A Fact-Checking System for WhatsApp. P. Melo, **J. Messias**, G. Resende, K. Garimella, J. Almeida, and F. Benevenuto.
- ▶ [Information Retrieval Journal 2019](#) — Search Bias Quantification: Investigating Political Bias in Social Media and Web Search. J. Kulshrestha, M. Eslami, **J. Messias**, M. B. Zafar, S. Ghosh, K. P. Gummadi, and K. Karahalios.
- ▶ [FAT\\* 2019](#) — On Microtargeting Socially Divisive Ads: A Case Study of Russia-Linked Ad Campaigns on Facebook. F. N. Ribeiro, K. Saha, M. Babaei, L. Henrique, **J. Messias**, F. Benevenuto, O. Goga, K. P. Gummadi, and E. M. Redmiles.

# Main Collaborators



Krishna P. Gummadi



Balakrishnan  
Chandrasekaran



Patrick Loiseau



Vabuk Pahari



Alan Mislove



Mohamed Alzayat



Fabrício Benevenuto



Jussara M. Almeida



Ben Livshits



Aviv Yashi



Krzysztof Gogol

Among others...



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האוניברסיטה העברית בירושלים  
THE HEBREW UNIVERSITY OF JERUSALEM

Imperial College  
London

thank you!



# On Fairness Concerns in the Blockchain Ecosystem

 Johnnatan Messias

 @johnnatan\_me



**Thesis defense**

April 25, 2024 – Saarbrücken, Germany



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